

CHAPTER IV

CONCLUSION

Started from questioning on how IAI Work Plan II improves human development of CLMV in order to achieve Competitive Market Region, the writer has reached its conclusion regarding this paper. With the paper's objective to examine how IAI Work Plan II could be exercised to improve the development of CLMV and Competitiveness, the writer had done examination role of ASEAN, process of establishment of IAI and potential output of CLMV human development points through proposed IAI Work Plan II. The writer concludes that IAI Work Plan could benefit for human development of CLMV. However, IAI Work Plan II is not enough to increase competitiveness within ASEAN members. To understand such conclusion, the writer would briefly construct the process of examination and provides new findings related to the research.

The writer had examined the role of ASEAN in particular as arena which means that ASEAN shall independently act to improve the development of CLMV. ASEAN had agreed to launch IAI by 2000 through the Fourth ASEAN Informal Summit. Hanoi Declaration on Narrowing Development Gap for Close ASEAN Integration 2001 recognized the urgency to accelerate development of CLMV. In 2003, IAI Work Plan I established as well as the ASEAN Economic Community blue print. Furthermore, the ASEAN Charter article 6 mentioned "Alleviate poverty and

narrow development gap within ASEAN through Mutual Assistance and Cooperation” means that ASEAN has many documents that force them to narrow the development gap –or in this thesis’ focus point is to improve the development of CLMV. Related to ASEAN Economic Community pillar, ASEAN also shall undertake to improve the competitiveness within ASEAN to achieve Competitive Market Region. Afterwards, ASEAN made much of documents related to improving development of CLMV from 2002-2008.

This lot of output made by ASEAN is one of the results of how ASEAN could maintain the harmony between member states. The writer found that ASEAN as arena could maintain conducive relations within ASEAN. However, in the other side, ASEAN poorly exercise its mandate to enforce the implementation of mentioned documents by member states. The non-interference principle quite hampers ASEAN to act as actor to enact development policies yet it supports ASEAN as actor to maintain the relations within member states. Albeit so, ASEAN launched IAI as mean to improve the development of CLMV in concrete way.

The IAI Work Plan I ended by 2008, yet there were some projects that still on going. Until October 2009, 84% of IAI Work Plan I projects were completed. Afterwards, ASEAN expanded the IAI into IAI Work Plan II. Through new monitoring system on IAI Work Plan II, aforementioned Work Plan shall be exercised towards better result.

The IAI Work Plan II had improved the human development of CLMV. The writer did examination on which indicator –indicators of Human Development Index- that significantly improved and relevant to projects that were proposed. Those findings also examined each CLMV countries advantage or disadvantage points in regards with human development and how IAI Work Plan II.

Cambodia already issued a national Development Plan. This Development Plan were hopefully could help Cambodia to improve their development. IAI Work Plan II proposed project namely “Strengthening the Human Resource Capacity in the Field of Standards and Conformance for CLMV Countries. This proposed project could help Cambodia to enhance their life expectancy through food safe and quality control of agricultural products.

Laos issued National Five Year Development Plan. Since Laos had willingly to improve their development, the writer examined the expected outcome if Laos implement proposed project called “Training of Sustainable Ecotourism management”. The writer expected that Laos could increase their standard of living and improve the quality of living and work. Means that this proposed project could help Laos to improves their Gross National Income.

Myanmar development was hampered by their low tolerance upon personal freedom. Despite of that, Myanmar was an important economic actor in ASEAN. Technology already started to advance. Even the utilization of mobile phone and

internet already grew. The proposed project called as “Short Term Training Course for officials in CLMV Countries to Enhance on Building E-Commerce Related Policies” was expected to improve their standard of living. It would help to improve Gross National Income for Myanmar.

Viet Nam was listed as the highest rank of CLMV in term of Human Development. Viet Nam was focused to improve their education quality, marked by its high rate of education national expenditure (2nd highest) compared to other sector. The proposed project called “Advancing Higher Education/University Governance and Management” could improve the education in Viet Nam. This proposed project helps to increase the capacity building of lecturer in higher education. Thus, it means to increase the quality of student and education index.

After the HDI of each CLMV improved, it could not abruptly increase the competitive within ASEAN. It was showed through how the HDI profile of each CLMV was increase at 2015, yet could not significantly improve their index of competitiveness. The programs proposed by IAI Work Plan II are relevant to the 12 pillars of GCI. Therefore, the IAI Work Plan II could improve the Human Development of CLMV and also could help to achieve the competitive market region pillar.

The writer found that ASEAN lack of its role to force the implementation of regional development plan within member state. ASEAN also lack report regarding

the development. ASEAN happened to be stiff regional organization that lack of implementation and report of its project –in this thesis focus is IAI Work Plan.

APPENDIX

Appendix 1. Proposal of “Advancing Higher Education/University Governance and Management” Project

Revised draft, as of 06 August 2011

CLMV PROJECT PROPOSAL TEMPLATE

Title of Project: Advancing Higher Education/University Governance and Management	
Sector: Human Resource Development	
Proposing CLMV Member(s): Cambodia	
Project number: <i>(To be filled in by CLMV Project Coordinator)</i>	Date received by CLMV Project Coordinator: <i>(To be filled in by CLMV Project Coordinator)</i>
Type of Project: <input type="checkbox"/> Meeting <input type="checkbox"/> Seminar/Workshop <input checked="" type="checkbox"/> Short-term programme <input type="checkbox"/> Research/study <input type="checkbox"/> Database/website <input type="checkbox"/> Others <i>(please specify)*</i> (*) Other:	
Project start date: June 2013	Project end date: June 2013
Project Agencies: [proponents’ contact details will be made available by ASEC upon request]	
Project Descriptions: 1) Describe the key objectives of the project. The project aims at building the capacity of higher education and university practitioners of CLMV countries on the advance knowledge of university governance and management through a short-term programme that allow participants to directly impact with professional experts in higher education. It is the flagship program that is fully dedicated to support the development of capacity of university service providers to be able to lay out new insights as well as to tackle significant challenges which require a shift in perspective and an expanded skill set. The project will offer premium university governance and management content that it would, in return, leverage the educational service and quality of students in the CLMV country respectively. The programme will be organised in five-day programme in Phnom Penh, the capital city of Cambodia, and facilitated by (two) experts from Singapore and Malaysia. Five management staff from different five universities in Laos, Myanmar and Vietnam will be invited to participate in the programme. It will also allow attendees from CLMV to get together, make cooperation, and exchange good practices in the context of higher education. By the end of the programme, attendees will be able to enhance the capacity in institutional management in higher education, formulate strategic planning and management for university administrators, adopt university governance for members of university councils and university administrators, gain learning outcome-based	

curriculum design, and learn the implication of quality assurance in higher education.

- 2) Describe briefly how this project directly responds to objectives set in the Terms of Reference (TOR) for CLMV Project Proposal.

The project is well responded to the thematic area that's highlighted in the TOR, area (iii) on human resource development. It has direct impact on the advancement of the capacity of university administrators that will further emphasize its implication toward the promotion of capacity of students and graduates within the CLVM countries to be able meet the implementation of AEC 2015 when ASEAN becomes one big family.

- 3) Describe key activities of the projects and location of the project activities.

The project is designed as a five-day in house programme that will be facilitated by experienced and professional experts in higher education from Singapore and Malaysia. Hand on experience and practice, and touching teaching methodologies will be offered during the program running.

- 4) Explain who the targeted beneficiaries of this project are.

The targeted beneficiaries will be higher education/university practitioners and administrators from CLMV countries. Five attendees from five universities of LMV will be invited and thirty attendees from Cambodian universities/institutes will participate in the paramount program. Among the thirty attendees of Cambodian universities, twenty come from universities in Phnom Penh city and ten come from universities/institutes located in various provinces of Cambodia.

- 5) Describe precisely the expected project outputs and how these outputs will benefit the targeted beneficiaries.

In general, the university administrators/practitioners of CLMV will have an advanced skills and knowledge of university governance and management that will later contribute to the development of higher education and quality of students/graduates to be able to meet the regional needs, compete at workplace and confront the growing challenges with full competency.

In specific, the participants will achieve the following:

- Adopt institutional management in higher education
- Formulate strategic planning and management for university administrators
- Understand university governance for members of university councils and university administrators
- Gain outcome-based curriculum design, and
- Learn the implication of quality assurance (QA) in higher education.

- 6) Describe specifically the schedule of implementation.

- Establish working group
- Approach potential training facilitators (experts)
- Identify trainers
- Consult on topic presentation
- Detail programme and checklists
- Identify participants of CLMV
- Prepare information kit
- Send letter of invitation to participants of CLMV and circulate the information kit and programme to participants
- Identify training venue
- Implement administration tasks and logistic arrangements
- Conduct of the five-day programme
- Collect feedback
- Prepare proceedings of the trainings
- Follow up activities

Financial Information

Total cost of proposal (US\$): **95,657.10 USD**

Itemized Budget for the Proposed Project: *The proposed budget is detailed in the below table*

Appendix 2. Proposal of “Building Higher Education for Regional Competitiveness: a focus on the capacity development for higher education assessors of CLMV countries” Project

Revised draft, as of 06 August 2011

CLMV PROJECT PROPOSAL TEMPLATE

Title of Project: Building Higher Education for Regional Competitiveness: a focus on the capacity development for higher education assessors of CLMV countries	
Sector: Human Resource Development	
Proposing CLMV Member(s): Cambodia	
Project number: <i>(To be filled in by CLMV Project Coordinator)</i>	Date received by CLMV Project Coordinator: <i>(To be filled in by CLMV Project Coordinator)</i>
Type of Project: <input type="checkbox"/> Meeting <input type="checkbox"/> Seminar/Workshop <input checked="" type="checkbox"/> Short-term programme <input type="checkbox"/> Research/study <input type="checkbox"/> Database/website <input type="checkbox"/> Others <i>(please specify)*</i> <i>(*) Other:</i>	
Project start date: August 2013	Project end date: August 2013
Project Agencies: [proponents’ contact details will be made available by ASEC upon request]	
Project Descriptions: 1) Describe the key objectives of the project. The project aims at building the capacity of the existing assessors/reviewers of higher education in the ASEAN-CLMV member countries. This activity will bring together the experienced assessors/ reviewers to master deep insights of QA from different experts in different context of external and internal quality assurance (QA) settings, in which at the end of the day, they will become professional assessors/reviewers and pioneers assessing higher education institutions for quality improvement. ACC which is one of the AQAN members has experienced in hosting regional and international events including APQN Reviewers Training in 2005, Young QA Officers Roundtable Meeting in 2009, and APQN Annual General Meeting and Conference in 2012. ACC is willing to cooperate with AQAN to bringing together experts, QA assessors/reviewers, and higher education practitioners share knowledge, insights and best practices for the growth of higher education system in the region through capacity building of assessors/reviewers activity. The programme will be organised in five-day programme in Phnom Penh, the capital city of Cambodia, and facilitated by (three) experts from other ASEAN	

members that are recognized for the achievements in implementing accreditation for higher education. They are Indonesia, Malaysia and Philippines. Five junior assessors/reviewers from Laos, Myanmar and Vietnam will be invited to participate in the programme.

It is expected that the project activity will bring about significant outputs for the participating countries (CLMV) toward the development of the one ASEAN family and 2015 ASEAN Economy Community, specifically:

- All ten ASEAN member countries will have additional man power serving in the field of higher education,
- All 45 trained assessors/reviewers will excel and become a professional QA assessors/reviewers, practitioners and quality promoters for higher education in the region
- Harmonization of higher education among ASEAN members will be promoted with respect to mutual interest and qualification recognition
- ASEAN community will become more integrated and interconnected through the existence of common framework and understanding

- 2) Describe briefly how this project directly responds to objectives set in the Terms of Reference (TOR) for CLMV Project Proposal.

The project is well responded to the thematic area that's highlighted in the TOR, area (iii) on human resource development. It has direct impact on the advancement of the capacity of higher education assessors/reviewers in the conduct of quality assessment and quality improvement within the CLMV countries.

- 3) Describe key activities of the projects and location of the project activities.

The project is designed as a five-day in house programme that will be facilitated by experienced and professional experts in higher education from Indonesia, Philippines, and Malaysia.

- 4) Explain who the targeted beneficiaries of this project are.

The targeted beneficiaries will be higher education assessors/reviewers from CLMV countries. Five junior reviewers from quality assurance agency (QAA) in LMV will be invited and thirty assessors (10 from provinces and 20 from Phnom Penh) of Accreditation Committees of Cambodia (ACC) will participate in the landmark program.

- 5) Describe precisely the expected project outputs and how these outputs will benefit the targeted beneficiaries.

Generally, capacity buildings of Assessors/reviewers are priority tasks in Quality Assurance processes. Assessors/reviewers from QAA of CLMV will gain additional insights and necessary skills in conducting assessment for quality enhancement, so that it

will contribute to the improvement of quality of students and graduates to fulfil the need of market.

In specific, at the end of the five-day programme, the participants will achieve the following:

- have broader knowledge of higher education and quality assurance from different perspectives of experts in various regions
- conduct effective site visit to HEIs,
- find, evaluate and report on evidences of achievement in and by institution,
- give recommendations in a way that assist institutions to achieve and improve their quality
- write a very comprehensive and analytical assessment report, and
- facilitate effective self-assessment by HEIs and development of SAR.

6) Describe specifically the schedule of implementation.

- Establish working group
- Approach potential training facilitators (experts) in Indonesia, Philippines and Malaysia via AQAN channel
- Identify trainers
- Consult on topic presentation
- Detailed programme and checklists
- Identify participants of CLMV
- Prepare information kit
- Send letter of invitation to participants of CLMV and circulate the information kit and programme to participants
- Identify training venue
- Implement administration tasks and logistic arrangements
- Conduct of the five-day programme
- Collect feedback
- Prepare proceedings of the programmes
- Follow up activities

3) Explain who the targeted beneficiaries of this project are

Beneficiaries of the projects are CLMV government officials who are in charge of policy making and state management on e-commerce.

4) Describe precisely the expected project outputs and how these outputs will benefit the targeted beneficiaries

Through lectures and discussion on key aspects of e-commerce legislation around the world and in the region, participants will develop ideas of what to include in their national e-commerce laws and policies to best respond to the current capacity and requirements of e-commerce development in the country.

5) Describe specifically the schedule of implementation

Draft agenda	April 2014
Identify and invite lecturers	April 2014
Identify participants	May 2014
Conduct logistic arrangements	April - June 2014
Carry out training course	June 2014
Collect feedbacks	July 2014
Follow-up activities	July 2014

Financial Information

Total cost of proposal: USD40,000

Itemized Budget for the Proposed Project: short-term training course

Items	No. of Units	Unit Rate (USD)	Total (USD)
Airfare (Unit: people)	12	800	9,600
Lecturers (Unit: hour)	40	120	4,800
Honourable speakers (Unit: hours)	2	250	500
Short-term clerical and secretarial staff remuneration (Unit: people)	2	400	800
Accommodations and meals for attendees (Unit: people * day)	84	180	15,120
Per diem for attendees (Unit: people * day)	84	20	1,680
Communications (Phone/ Fax/ Mail/Courier)			500
Hosting (class-room rental, bus rental, stationery, materials)			7,000
Total			40,000

Appendix 4. Proposal “Strengthening the Human Resource Capacity in the Field of Standards and Conformance for CLMV Countries” Project

Project Profile

1. Project Title: Strengthening the Human Resource Capacity in the Field of Standards and Conformance for CLMV Countries.
2. Country Involved: CLMV
3. Sector/Sub-sector: Agro-Industry
4. Proposed Financing Agency: CLMV
6. Estimated Budget: 500,000 USD
7. Implementing Agency: Department of Agro-Industry (DAI), Cambodia
Email: chuon_monyroth@yahoo.com
Tel: 012 461 316/ 067 905 558/ 099 922 025

1. Objectives:

To promote safe production and consumption of agricultural products in Cambodia, the specific objectives of this training course are to:

- Impart knowledge on of food safety standards and management systems and their importance in agri-food processing businesses,
- Orient participants on practical skills in processing agricultural raw materials in conformity with food safety standards,
- Enhance participants' knowledge of the concepts and principles of good hygiene practices (GHP) in the small-scale of agri-food processing enterprises,
- To provide participants with information and knowledge on approaches to assuring quality and competitiveness in food chains and to equip them with the skills and techniques to train other participants in Cambodia, and
- Build up the capacity of food safety and quality control of agricultural products trainers of MAFF.

2. Background

Food processing is the set of methods and techniques used to transform raw ingredients into food or to transform food physically, chemically, or biologically into other forms for consumption. The food-processing business carries with it huge responsibilities compared with other types of business because of the risks of contamination that can endanger the health and lives of consumers. Quality control with a high standard of hygiene is a prerequisite in food-processing enterprises to eliminate the possibility of contamination with bacteria and other pathogens, hazardous chemicals including pesticides and other compounds that can leave residues in food products, and other impurities affecting product quality.

In the Cambodian context, food safety is an increasing public concern. Most nationals still do not realize or know how to produce and consume safe food, which will cause negative impacts on the national economy as well as consumers' health.

Based on the above problems, there is a need for capacity building activities that will improve the quality and safety of Agricultural products in Cambodia not only

for local consumption but also to explore the possibilities of exporting high quality and safe produce to other countries.

10. Scope and Methodology

The training course methodologies will include lectures, presentations, laboratory and field practice, and field visit.

11. Target group

- Cambodian government officers, whose has responsible for providing consultancy and advisory services to agri-food processing.
- Cambodian agricultural producers and agri-food processors (fresh and processed)

12. Final beneficiaries

- Cambodian consumers
- Cambodian agricultural producers and agri-food processors (fresh and processed)
- Quality and safety assessment organizations
- Cambodian government agencies and policy makers (Ministry of Agriculture Forestry and Fisheries)
- EU/ US/ Japan consumers.

13. International Cooperation

Training and laboratory workshops for food scientists and entrepreneurs will be conducted at the Asian Institute of Technology in Thailand or others qualified institutions.

14. Estimated Cost (USD)

Timing & Duration	2011	2012	2013
Expense (USD)	210.000	160.000	130.000

Appendix 5. Proposal “Training of Sustainable Ecotourism Management” Project

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Project Proposal for Training of Sustainable Ecotourism Management

1. **Project Title:** Training of Sustainable Ecotourism Management
2. **Project Background**

Cambodia, Lao PDR, Myanmar and Vietnam (CLMV) have been cooperating in tourism sector under the frame-works of CLMV, Greater Mekong Sub-region and Association of South-east Asian Nations (ASEAN). CLMV countries share many similarities and commonalities in religion, culture, heritage, indigenous groups, rich biodiversity and other tourism assets. This makes CLMV countries possess strong potential for tourism development and have the opportunity to promote the four countries under “Four Countries-One Destination” Scheme.

Although the four countries’ tourism is primarily based on cultural tourism, the richness of biodiversity in nature provides CLMV countries the substantial opportunity for promoting eco-tourism. Nowadays, eco-tourists are increasingly seeking out indigenous lands to pursue their travel motivations. Eco-tourism has become a major market segment for international visitors and the demand for eco-tourism has been rising globally. Therefore, CLMV countries have been continuously promoting their eco-tourism sites to seize the growing market share for eco-tourism which, in turn, help protect or improve the natural environment in the four countries.

In developing eco-tourism, management practices and planning process of the sites in a sustainable way and capacity building of the tourism public sector personnel in CLMV countries are very instrumental. This project will address the need to have the trained and knowledgeable persons in sustainable ecotourism management of the four countries. Specifically, this project will focus on solving the problems on environmental, socio-cultural and economic impacts of ecotourism on the host destinations, including rural areas. At the same time, the project will help the participants of CLMV countries to have knowledge about how to promote eco-tourism sites by taking into account the sustainability indicators.

(3)

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3. Training Location

The Training location is Nay Pyi Taw, the administrative capital of Myanmar.

- 4. Project Duration - 3 months**
Training Duration - 2 weeks

5. Project Implementing Organizations

The Country or Organization who will provide the funding source
and

Ministry of Hotels and Tourism
Building No. (33), Nay Pyi Taw
Union of Myanmar

- 6. Proposing Country - Myanmar**
Involved Countries - Cambodia, Lao PDR, Myanmar and Vietnam

- 7. Contact Person - Director General**
Directorate of Hotels and Tourism
Phone: +95-67-406451/406130
Fax: +95-67-406056/406057
Email: dg.dht@mptmail.net.mm

8. Project Beneficiary

Direct beneficiaries will be mid-level officials and managers from tourism public sectors of CLMV countries.

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8.1. Project Objectives

The project objectives include:

- (a) To provide government officials of tourism sectors of CLMV countries with the knowledge about the principles and best practices for promoting eco-tourism and arranging eco tours
- (b) To provide managers from tourism sectors of CLMV countries with the comprehensive and integrated approach to successfully manage their eco-tourism developments.
- (c) To provide tools, framework and key concepts in planning, implementation and management of ecotourism in CLMV countries in a sustainable manner.

8.2. Project Output and Outcome

After the training course, the participants will be able to apply the theoretical and practical techniques for the successful development and management of eco-tourism in CLMV countries.

8.3. Project Activities

The training course comprises both theoretical instruction and interactive applications. The course is designed to ensure that the participants would be able to apply what they have learnt in developing and managing ecotourism. Participants will be provided with opportunities to have a technical visit to one of the eco-tourism sites in Myanmar preferably Bagan-Popa with the aim for experiencing eco-tours.

At the end of the course, participants are required to produce presentations of their key learning as well as relevant eco tour planning and site management solutions.

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9. Participants

The expected number of participants is 20 of the mid-level tourism public officials of CLMV countries, i.e., 5 participants from each country.

10. Trainers

The project will require outsourcing of (2) experts from Thailand who have much experience in ecotourism development and management or the trainers from the project-supporting country.

11. Proposed Budget and Input

- 11.1 Ministry of Hotels and Tourism of the Union of Myanmar will provide a secretariat team which includes officials and staff, negotiation with hotel (venue of the training) and other related organizations to be able to successfully implement the above-mentioned training programme.
- 11.2 There is a need to seek the ecotourism experts/lecturers/trainers from tourism universities, training institutes and tourism related institutions from Thailand or the project-supporting country.
- 11.3 The required budget will be sourced from **Initiative for ASEAN Integration (IAI)** programme. The estimated budget will be included the following:
 - (a) International airfares for ecotourism experts (trainers) and CLV participants
 - (b) Domestic Airfares for experts and CLMV participants
 - (c) Daily subsistence allowance for the participants
 - (d) Honourarium Fees for the experts
 - (e) Accommodation for experts and CLV participants
 - (f) Training Package
 - (g) Training Materials
 - (h) Cost for Technical Visit
 - (i) Miscellaneous/Contingency

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