

BAB IV

KESIMPULAN

Berdasarkan pertanyaan penelitian “Bagaimana upaya-upaya diplomasi ekonomi yang dilakukan Tiongkok terhadap Ethiopia” dapat disimpulkan bahwa Tiongkok telah menjalankan keempat pilar kegiatan dalam diplomasi ekonomi yaitu perdagangan, investasi, transfer teknologi, dan bantuan luar negeri. Dalam pilar pertama, yaitu perdagangan, Tiongkok menerapkan kebijakan tarif nol persen. Ethiopia mendapatkan keuntungan yang besar dari pengimplementasian kebijakan ini melalui penghapusan pajak ekspor sebanyak 97% dari total produk yang dikirimkan ke Tiongkok. Produk-produk tersebut mayoritas besar adalah hasil pertanian yang dibutuhkan Tiongkok dalam jumlah besar. Perdagangan sangatlah penting karena memberikan pemasukan yang besar bagi Tiongkok dan Ethiopia. Menghapuskan hambatan perdagangan tentu akan memperlancar aktivitas ekspor impor sehingga pertukaran produk antar keduanya pun terus meningkat. Penerapan kebijakan ini mempertahankan posisi Tiongkok sebagai mitra dagang terbesar pertama bagi Ethiopia.

Kedua, dalam aktivitas investasi, Tiongkok telah melakukan penanaman investasi melalui *Belt and Road Initiative (BRI)*. Dalam kasus ini, investasi yang dilakukan adalah *Foreign Direct Investment (FDI)* yaitu investasi bukan hanya dalam bentuk uang namun dalam bentuk proyek. Ini merupakan bentuk kerja sama jangka panjang yang dalam prosesnya dapat membuka banyak peluang pekerjaan dan meningkatkan pendapatan negara tujuan melalui pajak.

Program *BRI* sesuai dengan kebijakan luar negeri “Mimpi Tiongkok” yang ingin membawa kesejahteraan tidak hanya bagi Tiongkok namun juga bagi Ethiopia. Selain itu, *BRI* juga merupakan bentuk dari strategi *Going Global* dengan menanamkan investasi secara besar-besaran dan mendorong perusahaan swasta untuk melakukan investasi di Ethiopia. Tidak hanya terbatas sebagai sarana transportasi, proyek kereta api Addis Ababa-Djibouti menunjang kegiatan ekspor dengan mempermudah akses bagi Ethiopia memperlancar pengiriman barang ke pelabuhan. Keberlanjutan proyek *BRI* ini menjadikan Tiongkok sebagai investor terbesar bagi Ethiopia.

Ketiga yaitu dalam melaksanakan transfer teknologi. Tiongkok menyadari betapa pentingnya teknologi dalam kemajuan perekonomian negara. Pelaksanaan transfer teknologi ini sangat berkaitan dengan penanaman investasi. Tidak dapat dipungkiri bahwa industrialisasi merupakan salah satu alasan kemajuan perekonomian terjadi. Oleh karena itu Tiongkok menerapkan strategi yang disebut *Going Global*. Transfer teknologi ini diberikan melalui pelatihan kepada pekerja lokal Ethiopia dan penyerahan proyek kereta api Addis Ababa-Djibouti untuk dikelola oleh Ethiopia.

Program terakhir adalah pemberian bantuan luar negeri. Dalam memberikan bantuan luar negeri, Tiongkok menerapkan kebijakan *no strings attached* sehingga dalam memberikan bantuan atau pinjaman, negara-negara yang dituju tidak diminta untuk melakukan perubahan dalam struktur pemerintahan maupun ideologi. Ini berkaitan dengan kebijakan *non interference* di mana Tiongkok tidak akan ikut campur dalam permasalahan domestik negara tujuan. Bantuan luar negeri Tiongkok

difokuskan pada pengembangan ekonomi dengan meningkatkan kualitas sumber daya manusia melalui pendidikan dan kesehatan.

Dalam bidang pendidikan, Tiongkok mendirikan sekolah di Tigray yang dinamakan Sekolah Dengolate. Selain itu, Tiongkok juga memberikan pelatihan-pelatihan dan beasiswa bagi pelajar Ethiopia untuk mengenyam pendidikan di Tiongkok. Sedangkan dalam sektor kesehatan, Tiongkok membangun rumah sakit yang dinamakan *Tinuresh Beijing General Hospital (TBGH)* dan *Addis Ababa Silk Road General Hospital*. Kemudian Tiongkok juga memberikan obat-obatan, peralatan medis, mengirimkan tim medis, serta memberikan layanan kesehatan secara gratis kepada rakyat Ethiopia.

Sesuai dengan teori diplomasi ekonomi menurut Sukawarsini Djelantik, Tiongkok telah mengimplementasikan keempat pilar diplomasi ekonomi yaitu melakukan perdagangan, investasi, transfer teknologi, serta memberikan bantuan luar negeri. Program *BRI* berkaitan erat dengan perdagangan dan transfer teknologi. Infrastruktur yang memadai dapat mendorong aktivitas ekspor Ethiopia, serta melalui proyek infrastruktur Ethiopia memperoleh teknologi baru yaitu kereta listrik. Bantuan luar negeri yang diberikan dalam meningkatkan kualitas manusia di sektor pendidikan dan kesehatan yang dapat berpengaruh dalam meningkatkan perdagangan Ethiopia. Program-program yang diterapkan telah dilakukan secara berkesinambungan sejak tahun 2013 hingga 2018 ini mempertahankan posisi Tiongkok sebagai mitra dagang terbesar sejak tahun 2009 dan investor terbesar di Ethiopia. Diplomasi ekonomi yang telah diterapkan oleh Tiongkok dapat membuka

peluang-peluang kerja sama dengan Ethiopia dalam sektor lainnya di masa mendatang.

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