

## BAB IV

### KESIMPULAN

Pada bab I telah dijelaskan latar belakang, identifikasi masalah, pembatasan masalah, kerangka pemikiran serta sistematika pembahasan. Penelitian ini berusaha menjawab pertanyaan penelitian **Bagaimana peran media berita daring Amerika Serikat Terhadap Kebijakan Luar Negeri Amerika Serikat dalam melabel krisis Rohingya?**. Pada bab II peneliti berusaha menjabarkan bagaimana media berita melakukan *frame* terhadap krisis kemanusiaan Rohingya dengan menggunakan kata-kata serta istilah yang mengindikasikan telah terjadi kejahatan kemanusiaan atau *naming and shaming* atau *labeling*. Selain itu bagaimana media melakukan *frame* terhadap isu apa saja yang perlu diperhatikan oleh pemerintah Amerika Serikat. Bab III dijelaskan kebijakan luar negeri Amerika Serikat terhadap pemerintah Myanmar, dan bagaimana interaksi kebijakan – media dalam memberikan label terhadap krisis Rohingya.

Memberikan nama atau label dapat dipengaruhi oleh kepentingan nasional, baik secara ekonomis maupun diplomatis, bahkan aproksimitas geografis negara pemberi *naming and shaming* tersebut. Temuan peneliti dalam pemberian label pada krisis Rohingya oleh pemerintah Amerika Serikat pasca 25 Agustus 2017 menunjukkan media tidak memiliki peran secara langsung terhadap label apa yang akan diberikan oleh pemerintah Amerika Serikat, karena memberikan label terhadap krisis Rohingya dapat mempengaruhi kepentingan Amerika Serikat dalam pendekatan pragmatis demokratisasi Myanmar (kepentingan aspirasional Amerika

Serikat) serta hubungan bilateral antara Amerika Serikat dengan Myanmar.

Argumen media tidak memiliki peran terhadap label apa yang akan diberikan pemerintah, didukung oleh konsep *Policy-Media Interaction Model*, Piers Robinson yang menunjukkan kasus dalam penelitian ini termasuk dalam skenario ke-2, yaitu kebijakan luar negeri Amerika Serikat sudah jelas sehingga media hanya melakukan *framing* terhadap isu-isu yang perlu dikritik atau terjadi disensus antar elit (antar pemerintah). Meski demikian, media memiliki peran merepresentasikan krisis Rohingya sehingga pemerintah Amerika Serikat melabel krisis Rohingya sebagai *ethnic cleansing*. Argumen tersebut didukung oleh perspektif Pluralisme dan konsep *Foreign Policy Making* Ralph G. Carter yang dijelaskan lebih dalam melalui *Concentric Circles of Foreign Policy Making*, Roger Hilsman.

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