

## **BAB V**

### **KESIMPULAN**

Industri minyak kelapa sawit mendapat tekanan besar terutama dari Uni Eropa yang mengkaitkan industri tersebut dengan penyebab utama isu-isu lingkungan, kesehatan dan juga sosial yang terjadi di negara produsen minyak kelapa sawit. Maka dari itu Indonesia merencanakan dan melakukan langkah langkah tegas sebagai jawaban terhadap tekanan tersebut, pemerintah Indonesia memiliki 4 respon untuk mengatasi masalah tersebut yaitu, Menempuh jalur hukum dengan membawa isu dengan Uni Eropa tersebut ke WTO, Melakukan ancaman retaliasi terhadap Uni Eropa, Meningkatkan industri minyak kelapa sawit yang berkelanjutan dan Meningkatkan diplomasi bilateral dan multilateral terkait minyak kelapa sawit.

Respon pertama oleh Indonesia adalah, membawa isu terkait minyak kelapa sawit antara Indonesia dengan Uni Eropa ke *WTO Dispute Settlement Body*. Kebijakan RED Uni Eropa merupakan salah satu bentuk tekanan terhadap minyak kelapa sawit, menurut pemerintah Indonesia kebijakan tersebut menerapkan standar ganda dan mendiskriminasi minyak kelapa sawit Indonesia. Merasa di perlakukan tidak adil pemerintah Indonesia berencana menggugat isu tersebut melalui WTO, sebuah lembaga internasional yang diperuntukkan untuk isu-isu perdagangan seperti itu. Gugatan ini dilakukan pemerintah Indonesia demi kesejahteraan rakyat yang bergantung pada industri tersebut.

Respon selanjutnya adalah, Indonesia mengancam melakukan tindakan retaliasi perdagangan. Indonesia menegaskan bila Uni Eropa dapat menciptakan kebijakan sepihak yang semena-mena maka Indonesia juga tidak takut untuk melakukan hal serupa. Indonesia mengancam memboikot produk-produk Uni Eropa contohnya adalah pesawat dan minuman beralkohol. Indonesia dengan 264 juta penduduk merupakan pasar yang besar bagi Uni Eropa, bila Indonesia memboikot produk-produk Uni Eropa maka menjadi suatu kerugian besar bagi Uni Eropa.

Indonesia juga merespon tekanan terhadap industri minyak kelapa sawitnya dengan cara menunjukkan komitmen dalam membenahi dan mengembangkan industri tersebut menjadi industri yang berkelanjutan. Tidak cukup hanya lembaga standarisasi internasional, Indonesia memerlukan dibentuknya lembaga standarisasi nasional yang mengatur industri tersebut dengan lebih ketat. Dengan industri minyak kelapa sawit yang semakin berkelanjutan, tekanan yang mengaitkan industri tersebut dengan isu-isu lingkungan, kesehatan dan sosial dapat dengan mudah dibantah oleh pemerintah Indonesia.

Respon terakhir dalam penelitian ini yang dilakukan oleh Indonesia untuk mengatasi isu dan tekanan terhadap industri minyak kelapa sawitnya adalah meningkatkan intensitas diplomasi yang sistematis. Diplomasi kelapa sawit yang dilakukan Indonesia baik dalam tingkat bilateral dan multilateral bertujuan untuk meyakinkan dan mempromosikan bahwa industri tersebut di Indonesia telah dikelola secara berkelanjutan yang mengutamakan lingkungan dan kesejahteraan sosial. Melalui diplomasi kelapa sawit juga Indonesia mempromosikan bahwa

industri ini berhasil mengurangi tingkat kemiskinan di Indonesia dan sejalan dengan agenda jangka panjang global yaitu memberantas kemiskinan.

Pemerintah Indonesia dan seluruh aktor yang terlibat dalam industri minyak kelapa sawit tidak tinggal diam dalam menghadapi tekanan terhadap industri tersebut. Indonesia harus mengutamakan respon melalui cara-cara damai agar situasi ini tidak memburuk. Langkah-langkah yang diambil haruslah dipikirkan dengan matang agar tidak timbul kerugian pada kedua belah pihak. Diharapkan kedepannya industri minyak kelapa sawit ini akan terus berkontribusi besar terhadap kekuatan ekonomi Indonesia dan juga semakin membantu dalam mengurangi tingkat kemiskinan dan meningkatkan taraf hidup.

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