

Economics and Business Competitiveness International Conference

Global Competitiveness : Business Transformation in The Digital Era

21 - 22 September 2018

Grand Inna Kuta, Bali, Indonesia



CONFERENCE'S RUNDOWN

Friday, September 21, 2018

- 12:30 - 13:30 Registration
- 13:30 - 13:40 Welcoming Dance
- 13:40 - 14:00 Welcoming Speeches:
Director of Academic Affairs - Politeknik APP
Dean of Faculty of Economics - Parahyangan Catholic University
Director - Politeknik APP
Rector - Parahyangan Catholic University
- 14:00 - 14:40 Keynote Speaker: "Making Indonesia 4.0"
Dr. Ir. Ngakan Timur Antara On Behalf of
Minister of Industry Ir. Airlangga Hartarto, MBA, MMT
- 14:40 - 15:25 "The Ongoing Effect of Disruptive Technologies on the Role of Accounting Professionals" Prof. Lorne Cummings, Ph.D., FCPA., C.A.
Associate Dean of Higher Degree Research,
Department of Accounting and Corporate Governance,
MacQuarie University, Australia
- 15:25 - 16:10 "Building Human Competencies in Digital Era"
Mr. Kazutoshi Chatani
ILO Employment Specialist
- 16:10 - 16:55 "Data Analytics in the Era of Industry 4.0"
Ass. Prof. Dr. Arief Gusnanto
Department of Statistics, University of Leeds
- 16:55 - 17:30 "Digital Transformation: With a Journey Taken from Indonesian Life Insurance Industry"
Antonius Probosanjoyo, MBA., M.Sc.
Chief Officer of Finance, IT, Support, Organization Dev. & Corp. Planning
CAR Life Insurance
- 17:30 - 17:35 Coffee Break
- 17:35 - 18:20 "Microsoft Case Study: The Secrets"
Sudimin Mina, SE, AK, MMSI, CA, CPMA
Director, Genuine Software Initiative of Microsoft Indonesia
- 18:20 - 19:30 Personal Break
- 19:30 - 21:30 Gala Dinner

Saturday, September 22, 2018

- 8:00 - 8:20 Second Day Registration
- 8:20 - 8:30 Second Day Opening
- 8:30 - 9:15 "Innovation Paradox and Knowledge Maze"
Dr. Andreas Raharso
Adjunct Professor INSEAD
- 9:15 - 10:15 Workshop:
Theoretical and Methodological Suggestions for Publishing in Leading Scholarly Journals
Prof. Chris Patel, Ph.D., CMA., C.A. & Dr. Peipei Pan (MacQuarie University, Australia)
- 10:15 - 10:30 Coffee Break
- 10:30 - 12:00 First Pararel Session
- 12:00 - 13:00 Lunch
- 13:00 - 14:30 Second Pararel Session
- 14:30 - 16:00 Third Pararel Session
- 16:00 - 16:15 Coffee Break
- 16:15 - 16:30 Award and Closing

Organized by:

