BAB IV

KESIMPULAN

Berdasarkan pertanyaan penelitian, yaitu "Bagaimana dampak program pengawasan PRISM melalui surat elektronik oleh NSA terhadap kebebasan masyarakat Amerika Serikat (Studi kasus: pengungkapan dokumen-dokumen rahasia intelijen oleh Edward Snowden tahun 2013)?", penelitian ini berfokus pada program pengawasan PRISM yang diungkap oleh Snowden beserta dampak yang ditimbulkan bagi kebebasan masyarakat Amerika Serikat. Masyarakat Amerika Serikat dalam *network society* sangat menuntut adanya kebebasan dalam memasukan informasi pribadi ke akun surat elektronik maupun internet agar dapat menunjukan eksistensi kepada dunia, melakukan komunikasi tanpa hambatan lintas batas negara, serta memperoleh informasi dari tindakan pengawasan oleh berbagai pihak yang tidak memiliki kewenangan. Kemajuan teknologi membuat kegiatan virtual terasa lebih nyata karena meningkatkan interkoneksi antar masyarakat Amerika Serikat dan warga dunia. Akan tetapi, NSA melakukan pengawasan secara menyeluruh terhadap masyarakat Amerika Serikat tanpa adanya target spesifik serta izin pengguna dengan alasan menyesuaikan diri dengan perkembangan teknologi serta memberi tanggapan secara cepat terhadap berbagai serangan siber yang mengancam negara.

Masyarakat Amerika Serikat dan NSA tidak sejalan karena warga melihat kehadiran internet mempermudah mereka tergabung dalam *network society*. Sementara NSA melihat perkembangan teknologi dapat dimanfaatkan oleh pelaku kejahatan untuk mengancam keamanan nasional Amerika Serikat. Sehingga menimbulkan dilema antara *network society* yang menuntut kebebasan dengan pemenuhan keamana nasional oleh Badan Keamanan Nasional. NSA melakukan berbagai macam pelanggaran terhadap prinsip-prinsip kebebasan yang tercantum dalam *Privacy Act* 1974 karena melakukan pengawasan melalui program PRISM setiap saat dan tanpa henti sehingga membatasi ruang gerak masyarakat Amerika Serikat. Mengambil data pribadi tanpa izin dari masyarakat serta menyimpan lebih dari batas waktu yang ditentukan merupakan bentuk kecurangan terhadap identitas milik warga Amerika.

Prinsip-prinsip kebebasan hanya menjadi sebuah ilusi bagi masyarakat Amerika Serikat karena mereka tidak sadar jika memasukan informasi pribadi ke dalam akun surat elektronik berarti menyerahkan kebebasan kepada NSA. Kata sandi yang seharusnya dapat memberi keamanan bagi pengguna tidak lagi berfungsi karena NSA dapat melakukan akses secara langsung terhadap data pribadi melalui program pengawasan PRISM sehingga setiap tindakan individu maupun kelompok yang tergabung dalam *network society* dengan mudah terprediksi. Dengan kata lain, tidak ada lagi privasi bagi masyarakat Amerika Serikat dalam menggunakan surat elektronik akibat adanya penyalahgunaan wewenang dalam melakukan pengawasan dan pengumpulan informasi pribadi masyarakat yang dilakukan oleh NSA melalui program PRISM.

Dari hasil kajian bab 2 dan 3 ditemukan bahwa program PRISM memiliki dampak positif terhadap keamanan nasional Amerika Serikat karena pengawasan secara langsung mempermudah NSA dalam mengetahui potensi dan kecenderungan dari kejahatan siber sehingga dapat menjaga kestabilan kondisi dalam negeri. Dibentuknya program pengawasan merupakan wujud nyata NSA dalam memberikan perlindungan terhadap kelangsungan hidup dari pelaku kejahatan sesuai dengan keinginan masyarakat Amerika Serikat. Dikarenakan bentuk ancaman yang semakin berkembang membuat semua pihak rentan menjadi korban. Pada awalnya, masyarakat Amerika Serikat rela memasukan informasi pribadi ke dalam akun surat elektronik secara bebas asalkan memperoleh keuntungan, yakni dapat tergabung dalam *network society* dan hak-hak kebebasan tidak dilanggar. Masyarakat Amerika Serikat belum sepenuhnya mengetahui tentang pengawasan yang dilakukan oleh NSA.

Setelah diungkap oleh Edward Snowden kepada publik, dapat dilihat bahwa program pengawasan PRISM lebih memberikan dampak negatif terhadap kebebasan masyarakat Amerika Serikat karena menyebarkan rasa takut. Masyarakat Amerika Serikat telah menyadari bahwa PRISM digunakan untuk memgontrol segala aspek kehidupan sehingga muncul perasaan tidak aman diantara mereka. Dengan kata lain, program pengawasan PRISM menimbulkan kerugian karena peluang masyarakat Amerika Serikat dalam memperoleh privasi menjadi sedikit. *Stop Watching Us* sebagai kelompok yang menolak segala bentuk pengawasan oleh NSA mengubah cara pandang masyarakat Amerika Serikat bahwa internet tidak menawarkan kebebasan seperti yang dipikirkan dan

menyadarkan privasi akan sulit untuk diperoleh jika mereka tidak peduli terhadap pelanggaran kebebasan yang dilakukan oleh NSA. Ruang gerak yang semakin terbatas membuat masyarakat Amerika Serikat mengubah perilaku dengan tidak lagi bebas dalam mencantumkan informasi pribadi, mengubah pengaturan privasi dalam akun surat elektronik, dan menghindari penggunaan jejaring sosial tertentu. Hal tersebut mendorong terbentuknya grup *Restore The Fourth* yang membuat sikap tidak peduli berubah menjadi perlawanan terhadap NSA. Organisasi ini juga berhasil menyadarkan masyarakat Amerika Serikat bahwa mereka tidak lagi memiliki privasi dan kebebasan secara penuh.

Hasil penelitian ini memberikan kontribusi terhadap ilmu hubungan internasional dengan menunjukan pola dalam hubungan internasional berubah dimana interaksi tidak hanya terjadi diantara aktor non-negara, yakni Edward Snowden dan masyarakat Amerika Serikat dengan aktor negara, yaitu NSA. Berbagai isu non-tradisional turut menjadi perhatian dan kedua hal tersebut memiliki keterkaitan. Keamanan dan pertahanan yang cenderung bersifat tradisional dapat dikaitkan dengan jaringan kekuatan informasi global menambah dinamika dalam kajian hubungan internasional. Keterkaitan tersebut ditunjukan dengan perkembangan teknologi mendorong penggunaan internet, persebaran informasi yang tidak dapat terbendung lagi, dan memasukan informasi pribadi untuk menunjukan eksistensi diri dalam *network society* sehingga masyarakat Amerika Serikat sangat menuntut adanya perlindungan terhadap hak-haknya dan menentang pihak-pihak yang melanggar kebebasan masyarakat. Hal tersebut juga dimanfaatkan oleh NSA untuk melindungi keamanan nasional dan menyesuaikan

diri dengan berbagai bentuk ancaman yang juga mengikuti perubahan teknologi. Namun kegiatan pengawasan berujung pada kontrol secara berlebihan dan melanggar privasi sehingga menimbulkan respon negatif dari masyarakat Amerika Serikat baik terhadap NSA dan program pengawasan PRISM.

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