

SOCIAL RESPONSIBILITY AS COMPETITIVE ADVANTAGE IN GREEN BUSINESS

Proceeding 11th International Annual Symposium on Management
Batu - East Java, Indonesia, 15th-16th March 2014



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PROCEEDING

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Department on Management
Faculty of Business and Economics
Universitas Surabaya

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Editors:

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Department of Management, faculty of Business & Economics
Universitas Surabaya
Jl. Raya Kalirungkut
Surabaya, Indonesia 60293
Phone : +62-31-2981139
Fax : +62-31-2981239

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Department of Management
Faculty of Business and Economics
Universitas Surabaya

Jl. Raya Kalirungkut, Surabaya, 60293
Ph: +62 31 298 1139 | Fax: +62 31 298 1131
email: ubayainsyma@gmail.com

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