

## **BAB V**

### **KESIMPULAN**

Penelitian ini telah mendeskripsikan reaksi-reaksi yang dilakukan oleh UE terkait pengenaan sanksi balasan Rusia atas aneksasi yang dilakukan pada Krimea. Pendeskripsian tersebut dihasilkan berdasarkan atas pertanyaan penelitian yang diajukan oleh penulis, yakni bagaimana reaksi UE terkait sanksi balasan yang dilakukan oleh Rusia atas aneksasi Krimea periode 2014 – 2016. Acuan dari penulisan skripsi ini adalah semakin meningkatnya penggunaan sanksi ekonomi sebagai keluaran kebijakan luar negeri yang digunakan negara atau organisasi internasional untuk ‘menghukum’ tindakan negara lain yang dianggap mengancam kestabilan keamanan atau tidak menegakkan hak asasi manusia.

Di latar belakang oleh revolusi Maidan, Rusia melakukan intervensi dengan penggunaan operasi militer yang telah disetujui Presiden Yanukovich yang dilakukan dengan mengirim *Little Green Man* di beberapa tempat-tempat fungsional Krimea. Tujuan dari intervensi tersebut bukan hanya dilakukan untuk melindungi kelangsungan hidup masyarakat Krimea, tetapi juga untuk memberikan bantuan bagi kelompok-kelompok separatis. Konflik Ukraina berakhir dengan referendum yang menyatakan bahwa masyarakat Krimea ingin memisahkan diri dan bergabung dengan Federasi Rusia.

Campur tangan Rusia atas permasalahan domestik negara lain dianggap telah melanggar hukum internasional oleh negara-negara Barat, khususnya UE sebagai

entitas terdekat Rusia, sehingga mereka menjatuhkan sanksi sebagai bentuk penolakan dan meminta Rusia untuk mengubah kebijakannya. Adapun bentuk sanksi yang dilakukan adalah dengan melakukan pelarangan hubungan diplomatik, pembekuan aset dan pelarangan visa, serta sanksi ekonomi. Sebagai reaksi, Rusia menjatuhkan sanksi balasan melalui pelarangan impor terbatas bagi produk-produk fungsional di sektor pertanian dan perikanan asal UE.

Dengan posisinya sebagai salah satu kekuatan global, adapun reaksi-reaksi yang diberikan oleh UE adalah pertama, mereka mampu memanfaatkan kesempatan tersebut untuk menggalang kerjasama dengan negara ketiga sebagai bentuk diversifikasi pasar ekspor Rusia yang telah hilang sampai batas waktu yang belum ditentukan. Untuk menanggulangi kerugian dan tetap mampu mendistribusikan produknya, UE memperdalam hubungan perdagangan dengan melakukan negosiasi untuk semakin mempermudah akses pasar dan penurunan hambatan SPS dengan negara mitra strategis yaitu AS, India, dan Brazil. Selain itu, UE juga memanfaatkan perjanjian perdagangan yang telah terjalin dengan Korea Selatan dan Hong Kong yang digunakan untuk semakin memperluas pasar UE di Asia.

Kedua, dengan negara anggota yang menganut sistem demokrasi, maka mereka mampu senantiasa menciptakan kelompok oposisi sebagai bentuk penolakan masyarakat atas kebijakan-kebijakan yang diambil. Sehingga selama berada di bawah tekanan embargo, UE mencoba untuk menstabilkan keadaan politik domestik dengan cara menggalang opini publik melalui media serta mendapat dukungan masyarakat sehingga mampu meyakinkan masyarakat bahwa

pelarangan tersebut tidak memberikan kerugian yang signifikan. Namun, dukungan dari masyarakat hanya berjalan efektif dalam periode waktu singkat setelah sanksi balasan dijatuhkan oleh Rusia dan menjadi kurang efektif karena banyaknya tindakan protes yang muncul.

Terakhir, dengan memanfaatkan kebijakan yang sudah tersedia, UE mencoba untuk mempertahankan keadaan ekonomi di bawah tekanan sanksi dengan menggunakan kebijakan CAP dan CFP untuk mengoptimalkan perdagangan intra-UE. Kebijakan CAP yang digunakan untuk mereaksi sanksi balasan Rusia adalah langkah-langkah dukungan pasar, *public intervention* serta *private storage aid*, dan peningkatan program promosi. Sedangkan kebijakan CFP yang digunakan adalah dana bantuan EMFF. Di mana semua kebijakan tersebut telah diatur ketentuan yang dapat dilakukan jika terjadi peristiwa luar biasa dengan tujuan untuk menstabilkan pasar domestik UE dalam arti harga produk, keseimbangan antara permintaan dan penawaran, serta tetap menyejahterakan produsen.

Reaksi-reaksi yang telah diberikan oleh UE atas sanksi balasan sejalan dengan teori-teori yang telah dijelaskan sebelumnya oleh Tanner, Doxey, dan Galtung yang menyatakan bahwa target akan membuka dan menjalin hubungan dagang dengan pihak ketiga. Hal tersebut dibuktikan dengan reaksi UE untuk mempererat hubungan dagang dengan negara mitra strategis serta memperluas pasarnya ke Asia. Sedangkan untuk menjelaskan pentingnya menggalang opini dan dukungan masyarakat, penelitian ini sejalan pemikiran Tanner dan Doxey, yaitu kapasitas politik untuk melakukan reaksi terhadap sanksi dengan menyeimbangkan kekuasaan domestik dan tingkat kesatuan politik, sehingga tidak membiarkan

pengaruh eksternal mampu mempengaruhi opini dan tindakan masyarakat. Meskipun dalam reaksi ini, UE belum mampu secara efektif menggalang dukungan masyarakat. Terakhir, Galtung dan Doxey selaras untuk menjelaskan bahwa target akan mempertahankan keadaan ekonomi domestik di bawah tekanan sanksi sehingga kestabilan pasar tetap mampu tercipta. Hal tersebut dibuktikan bahwa mereka menggunakan CAP dan CFP secara efektif untuk tetap menstabilkan keadaan pasar domestik UE sebagai reaksi jangka menengah sehingga perdagangan sektor pertanian (baik ekspor maupun impor) mampu tetap mengarah pada pertumbuhan yang positif.

Teori sanksi ekonomi yang menjelaskan bahwa negara target cenderung untuk melakukan reaksi dengan memanfaatkan bantuan luar serta menghindari sanksi (*evasion of sanctions*) tidak terlihat dalam kasus sanksi balasan Rusia pada UE. Penelitian ini memperlihatkan bahwa UE memiliki kemampuan resistensi terhadap tekanan sanksi Rusia melalui reaksi-reaksi yang digunakan untuk menanggulangi kerugian yang ditimbulkan sehingga menyebabkan ketidakefektifan pada sanksi balasan yang digunakan sebagai reaksi atas sanksi yang terlebih dahulu dikenakan oleh UE. Persoalan ini telah menambah daftar panjang penggunaan sanksi ekonomi sebagai alat kebijakan luar negeri dalam hubungan antar negara. Pilihan untuk tetap saling bertahan dan tidak mengubah kebijakannya telah menjadikan persoalan sanksi dan sanksi balasan ini berjalan dalam tempo waktu yang belum dapat dipastikan.

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