



## DAFTAR PUSTAKA

### Jurnal

- Adiba, F., & Syahideni, M. Y. (2018). The Influence of Brand Trust and Brand Commitment to Brand Loyalty at Consumer Society of AQUA Products in Dadaprejo-Junrejo-Batu City-Indonesia. *European Journal of Business and Management*, 10(11), 185-194.
- Ahmadi, A., & Ataei, A. (2024). Emotional attachment: a bridge between brand reputation and brand advocacy. *Asia-Pacific Journal of Business Administration*, 16(1), 1-20.
- Dewi, I. C., & Julian, F. (2021). Pengaruh Brand Trust dan Brand Affect Terhadap Brand Loyalty Threesix Coffee Shop Surabaya. *Jurnal Indonesia Sosial Sains*, 2(06), 922-935.
- Ghozali, I. (2015). Partial least squares: Konsep, teknik, dan aplikasi menggunakan program smart PLS 3.0 (2nd ed.). Semarang: Universitas Diponegoro Semarang.
- Ghozali, I. (2018). Aplikasi Analisis Multivariate Dengan Program IBM SPSS 25 (9th ed.). Badan Penerbit Universitas Diponegoro Semarang.
- Hasan, A. A. T. (2022). Perceived value and behavioral intentions toward dining at Chinese restaurants in Bangladesh: the role of self-direction value and price fairness. *South Asian Journal of Marketing*, 3(2), 116-134.

- Imam Ghozali (Penulis). (2020). *Metodologi penelitian kualitatif : analisis data kualitatif dengan program NVIVO 12/ penulis, Prof. H. Imam Ghozali*. Semarang :: Yoga Pratama,.
- Ismadi, F.H., & Susan, M. (2019). The impact of identity on loyalty with reputation as mediating variable. *International Journal of Innovation, Creativity and Change*, 5(6), 938-951. Retrieved from <https://www.ijicc.net>
- Kim, A. J., & Ko, E. (2010). Impacts of Luxury Fashion Brand ' s Social Media Marketing on Customer Journal of Global Fashion Marketing Impacts of Luxury Fashion Brand ' s Social Media Marketing on Customer Relationship and Purchase Intention. August 2010.
- Kim, A. J., & Ko, E. (2010). Impacts of luxury fashion brand's social media marketing on customer relationship and purchase intention. *Journal of Global fashion marketing*, 1(3), 164-171.
- Kwon, J. H., Jung, S. H., Choi, H. J., & Kim, J. (2021). Antecedent factors that affect restaurant brand trust and brand loyalty: focusing on US and Korean consumers. *Journal of Product & Brand Management*, 30(7), 990-1015.
- Paramita, R. W. D., Rizal, N., & Sulistyan, R. B. (2021). *Metode Penelitian Kuantitatif* (3rd ed.). Widya Gama Press.
- Samarah, T., Bayram, P., Aljuhmani, H. Y., & Elrehail, H. (2022). The role of brand interactivity and involvement in driving social media consumer brand engagement and brand loyalty: the mediating effect of brand trust. *Journal of Research in Interactive Marketing*, 16(4), 648-664.

Sugiyono, P. D. (2022). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*.

ALFABETA

Tabelessy, W. (2024). The Ability of Brand Trust as a Mediator on the Determinants of Customer Loyalty: Study on Mie Sagu Waraka (SAWA) in Ambon, Indonesia. *Open Access Indonesia Journal of Social Sciences*, 7(3), 1483-1493.

Thrane, S., Balslev, L., & Friis, I. (2023). The Embedded Construction of Price Fairness Evaluations.

Widjajanta, B., Rahayu, A., & Salsabila, A. (2020). Pengaruh perceived quality dan brand reputation terhadap repurchase intention pada reviewers Sepatu Bata aplikasi Shopee. *Strategic: Jurnal Pendidikan Manajemen Bisnis*, 20(1).

### Website

[Fenomena Maraknya Bisnis Kedai Kopi di Bandung dan Peluangnya \(opaper.app\)](https://opaper.app)

[Konsumsi Kopi Indonesia Terbesar Kelima di Dunia pada 2021 \(dataindonesia.id\)](https://dataindonesia.id)

Muhammad, Nabilah, “Indonesia Jadi Produsen Kopi Terbesar Ketiga di Dunia pada 2022/2023”, Databoks, 6 Juli 2023.

<https://databoks.katadata.co.id/datapublish/2023/07/06/indonesia-jadi-produsen-kopi-terbesar-ketiga-di-dunia-pada-20222023>

Open Data JABAR, “Data Jumlah Restoran, Rumah Makan, Dan Cafe Berdasarkan Kabupaten/Kota Di Provinsi Jawa Barat Dari Tahun 2013 S.D. 2023”, 28 mei 2024. <https://opendata.jabarprov.go.id/id/dataset/jumlah-usaha-restoran-rumah-makan-dan-cafe-berdasarkan-kabupatenkota-di-jawa-barat>