

BAB VII

KESIMPULAN DAN SARAN

7.1 Kesimpulan

Berdasarkan hasil penelitian ini dapat disimpulkan bahwa tingkat literasi data di Organisasi Perangkat Daerah (OPD) Pemerintah Kota Bandung tergolong sedang. Hal ini dapat dilihat dari beberapa indikator literasi data yang diukur dalam penelitian. Terdapat dua elemen literasi data yang tergolong tinggi di OPD Pemkot Bandung, yaitu kemampuan dalam memvisualisasikan data melalui website resmi dan kemampuan dalam berbagi data melalui portal data terbuka. Ini menunjukkan bahwa OPD Pemkot Bandung telah memiliki kapasitas yang baik dalam menyajikan dan memberikan data kepada publik secara terbuka dan transparan. Namun di sisi lain, terdapat satu elemen literasi data yang tergolong rendah, yaitu kemampuan dalam menginterpretasikan data secara akurat dan tepat.

Rendahnya kemampuan interpretasi data ini menjadi perhatian penting, mengingat interpretasi data yang akurat sangat diperlukan untuk mendukung proses pengambilan keputusan dan perumusan kebijakan yang berbasis data. Meskipun OPD Pemkot Bandung telah memiliki akses dan kemampuan dalam mengelola data, namun jika kemampuan interpretasi data masih rendah, maka manfaat dari ketersediaan data tersebut tidak dapat dioptimalkan secara maksimal.

Oleh karena itu, untuk meningkatkan tingkat literasi data di OPD Pemkot Bandung, perlu adanya upaya peningkatan kapasitas sumber daya manusia, terutama dalam hal menginterpretasikan dan menganalisis data secara mendalam. Pelatihan dan pengembangan kapasitas bagi pegawai OPD dalam

hal analisis data, pemahaman konteks data, serta interpretasi data yang akurat dan relevan perlu menjadi prioritas utama. Selain itu, perlu adanya budaya dan mindset organisasi yang mendukung penggunaan data dalam setiap proses pengambilan keputusan dan perumusan kebijakan. Budaya organisasi yang melek data harus ditumbuhkan, di mana keputusan dan kebijakan tidak lagi didasarkan pada asumsi atau intuisi semata, melainkan pada analisis data yang komprehensif dan objektif.

Dengan meningkatkan kemampuan interpretasi data dan membangun budaya organisasi yang melek data, maka OPD Pemkot Bandung dapat meningkatkan kualitas dan perumusan kebijakan yang berbasis bukti (*evidence-based*). Ini pada akhirnya akan berdampak positif pada peningkatan kualitas pelayanan publik dan pencapaian tujuan pembangunan daerah secara lebih efektif dan efisien.

7.2 Saran

Berdasarkan hasil penelitian dan kesimpulan yang telah dipaparkan, berikut adalah beberapa saran yang dapat dipertimbangkan:

1. Peningkatan Kapasitas Sumber Daya Manusia (SDM):
 - Mengadakan program pelatihan dan pengembangan kapasitas bagi pegawai OPD dalam analisis, interpretasi, dan pemahaman konteks data secara mendalam.
 - Membentuk tim/unit khusus yang bertanggung jawab mengelola, menganalisis, dan menginterpretasikan data secara terpusat.

- Meningkatkan kerjasama dengan lembaga pendidikan/penelitian untuk berbagi pengetahuan dan praktik terbaik di bidang literasi data.
2. Pengembangan Infrastruktur dan Sistem Pengelolaan Data:
- Mengembangkan sistem informasi dan infrastruktur teknologi yang mendukung pengelolaan, analisis, dan interpretasi data secara efektif dan efisien.
 - Meningkatkan kapasitas jaringan, keamanan data, serta pengadaan perangkat lunak dan perangkat keras yang memadai.
3. Penguatan Budaya dan Kebijakan Organisasi:
- Membangun budaya organisasi yang mendukung penggunaan data dalam setiap proses pengambilan keputusan dan perumusan kebijakan.
 - Menetapkan kebijakan dan prosedur yang mewajibkan keputusan/kebijakan didasarkan pada analisis data yang komprehensif dan objektif.
 - Meningkatkan transparansi dan keterbukaan data dengan memperluas akses dan membagikan data kepada publik melalui portal data terbuka.
 - Melakukan evaluasi berkala untuk mengukur dan meningkatkan literasi data di OPD.

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