

## **BAB 5**

### **KESIMPULAN DAN SARAN**

#### **5.1 Kesimpulan**

Hasil analisis data yang telah dilakukan dapat dirumuskan menjadi beberapa poin kesimpulan, yaitu:

1. Bentuk persepsi pro lingkungan mahasiswa Universitas Katolik Parahyangan secara umum adalah aktivisme lingkungan dan bentuk pro lingkungan dalam bertransportasi adalah penggunaan *active transportation*.
2. Variabel sosiodemografi yang mempengaruhi tingkat persepsi pro lingkungan secara signifikan adalah jenis kelamin saja, dimana perilaku dan persepsi mahasiswa perempuan lebih pro lingkungan dibandingkan mahasiswa laki-laki.

#### **5.2 Saran**

Untuk pengembangan penelitian selanjutnya dapat diberikan beberapa saran sebagai berikut:

1. Dapat dilakukan studi yang melibatkan faktor-faktor lain yang menimbulkan persepsi dalam bertransportasi, seperti faktor kebugaran, keberadaan norma sosial, atau pengalaman masa lalu yang mempengaruhi persepsi seseorang.
2. Dapat dilakukan studi yang dapat merumuskan sebuah definisi baru terhadap pro lingkungan dalam bertransportasi atau mengembangkan bentuk *Pro-Environmental Behavior* (PEB) dalam bertransportasi berdasarkan definisi yang sudah ada sebelumnya.
3. Dapat dilakukan studi untuk masyarakat pada suatu wilayah, baik pada sebuah kawasan tertentu ataupun sebuah kota, untuk mendapatkan persepsi yang akan mendukung pengembangan program transportasi berkelanjutan.

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