Parahyangan Catholic University

Faculty of Social and Political Science

Public Administration Study Undergraduate Program

Accredited Excellence

SK BAN-PT No. 1844/SK/BAN-PT/Ak-PNB/S/V/2023

Impact of Ethics Learning in Public Administration through the Series "Dahmer-Monster: The Jeffrey Dahmer Story"

Undergraduate Thesis

Submitted for the Undergraduate Examination

Public Administration Study Undergraduate Program

Written by:

Virgilia Karin Novita

6072001022

Bandung

2024

Parahyangan Catholic University

Faculty of Social and Political Science

Public Administration Study Undergraduate Program

Accredited Excellence

SK BAN-PT No. 1844/SK/BAN-PT/Ak-PNB/S/V/2023

Impact of Ethics Learning in Public Administration through the Series "Dahmer-Monster: The Jeffrey Dahmer Story"

Undergraduate Thesis

Written by:

Virgilia Karin Novita

6072001022

Supervisor

Tutik Rachmawati, Ph.D

Bandung

2024

Faculty of Social and Political Science
Public Administration Major
Public Administration Study Program

Undergraduate Thesis Approval

Name	:	Virgilia Karin Novita
Student ID Number	:	6072001022
Title	:	Impact of Ethics Learning in Public Administration through the Series “Dahmer-Monster: The Jeffrey Dahmer Story”

Approved to be presented at
Undergraduate Examination
Bandung, 5 January 2024

Undergraduate Thesis Supervisor

Tutik Rachmawati, Ph.D

04.01.2024

Acknowledge by

Chair of the Department of Public Administration

05012024 Persetujuan Skripsi

Jeremia Gom Gom Parulian Simanjuntak, S.Sos, M.A.P

Faculty of Social and Political Science
Public Administration Major
Public Administration Study Undergraduate Program

Undergraduate Thesis Approval

Name	:	Virgilia Karin Novita
Student ID Number	:	6072001022
Title	:	Impact of Ethics Learning in Public Administration through the Series "Dahmer-Monster: The Jeffrey Dahmer Story"

Has been Examined In The Undergraduate Thesis Examination
On Wednesday, 24 January 2024
And hereby declared **PASSED**

Examination Board

Chair of Examiner
Kristian Widya Wicaksono, Ph.D : 12/02/2024

Sekretaris
Tutik Rachmawati, Ph.D : 12/02/2024

Anggota
Trisno Sakti Herwanto, S.IP., MPA. : 12/02/2024

Approved by,
Acting Dean of the Faculty of Social and Political Science

Dr. Orpha Jane, S.Sos., M.M.

DISCLAIMER

This signatory of this disclaimer:

Name	:	Virgilia Karin Novita
Student ID Number	:	6072001022
Study Program	:	Public Administration
Title	:	Impact of Ethics Learning in Public Administration through the Series "Dahmer-Monster: The Jeffrey Dahmer Story"

With this disclaimer, the writer of this undergraduate thesis hereby states that this body of academic work is derived from her original idea and academic process. This undergraduate thesis results from her research process and elaborated within the body of work itself. It is written to fulfill the prerequisites to graduate from Parahyangan Catholic University's Public Administration Bachelor's Degree Program. This body of work is original and cites sources as per the legal and academic standards of referencing other bodies of work expected of valid academic work.

With this statement, the writer accepts that if the above statements are proven invalid and dishonest, she will be ready to accept any academic and legal repercussions justifiably dispended as punishment for the proven offense(s).

Bandung, 5 January 2024

Virgilia Karin Novita

Impact of Learning Ethics in Public Administration by Watching ‘Dahmer-Monster: The Jeffrey Dahmer Story'

ORIGINALITY REPORT

3%	1%	2%	1%
SIMILARITY INDEX	INTERNET SOURCES	PUBLICATIONS	STUDENT PAPERS

PRIMARY SOURCES

1	"Global Encyclopedia of Public Administration, Public Policy, and Governance", Springer Science and Business Media LLC, 2018 Publication	<1%
2	ojs.unm.ac.id Internet Source	<1%
3	Menzel, . "Understanding Ethics And Governance", ASPA Series in Public Administration and Public Policy, 2009. Publication	<1%
4	Albert W. Musschenga. "The Debate on Impartiality: An Introduction", Ethical Theory and Moral Practice, 2005 Publication	<1%
5	"Handbook of Narratology", Walter de Gruyter GmbH, 2014 Publication	<1%
6	Fitriyani, Agus Subiyanto. " Preservation of Yellow Bamboo, as an Effort to Maintain the Cultural Tradition of Gorontalo (Case Study of	<1%

ABSTRAK

Nama	*:*	*Virgilia Karin Novita*
NPM	*:*	*6072001022*
Judul	*:*	*Dampak Pembelajaran Etika Administrasi Publik melalui Serial Film "Dahmer-Monster: The Jeffrey Dahmer Story"*

Penelitian ini bertujuan untuk mengetahui dampak secara naratif dan empati dari pembelajaran etika administrasi publik melalui serial film Dahmer-Monster: The Jeffrey Dahmer Story. Sebagai calon administrator publik penting untuk bisa memiliki pengetahuan dan ketrampilan tentang etika administrasi publik. Salah satu inovasi pembelajaran etika administrasi publik di Universitas Katolik Parahyangan dilakukan dengan menonton serial film Dahmer-Monster: The Jeffrey Dahmer Story untuk memahami dimensi atau konsep impartiality, compliance approach, dan integrity approach.

Teknik pengumpulan data dilakukan dengan wawancara berkelompok. Wawancara pertama dilaksanakan pada kelas mata kuliah Etika Administrasi Publik Semester Pendek Tahun 2023 dengan jumlah mahasiswa sebanyak 37 orang yang menghadiri perkuliahan pada pertemuan tanggal 15 dan 22 Agustus 2023. Selanjutnya peneliti mengadakan Focus Group Discussion lanjutan secara daring dengan lima kelompok mahasiswa yang beranggotakan empat sampai enam mahasiswa dari mata kuliah Etika Administrasi Publik Semester Ganjil 2022/2023 dan Semester Pendek 2023. Teknik analisis data yang digunakan adalah analisis tematik dengan aplikasi Nvivo12.

Hasil dari penelitian ini menunjukkan bahwa terdapat dampak naratif dan empati pada mahasiswa setelah melakukan pembelajaran etika administrasi publik melalui serial film. Pada dampak naratif mahasiswa mampu menyebutkan interaksi yang menunjukkan atau tidak menunjukkan dimensi impartiality, compliance approach, dan integrity approach. Mahasiswa juga menyebutkan jenis alur dalam film untuk menunjukkan setiap tindakan etis yang diambil oleh administrator publik. Pada dampak empati, mahasiswa merefleksikan perasaan positif, negatif, dilema, dan tindakan yang mereka lakukan jika mereka memposisikan diri menjadi tokoh di dalam film.

Kata Kunci: Etika Publik, Pembelajaran, Dampak, Naratif, Empati, Administrasi Publik

ABSTRACT

Name	:	Virgilia Karin Novita
SID	:	6072001022
Title	:	Impact of Ethics Learning in Public Administration through the Series “Dahmer-Monster: The Jeffrey Dahmer Story”

This study aims to understand the impact of learning public administration ethics through the Dahmer-Monster film series: The Jeffrey Dahmer Story. As a prospective public administrator, it is important to be able to have knowledge and skills in public administration ethics. One of the innovations in learning public administration ethics at Parahyangan Catholic University is done by watching the Dahmer-Monster film series: The Jeffrey Dahmer Story to understand the dimensions or concepts of impartiality, compliance approach, and integrity approach.

Data collection techniques in this study were carried out by Focus Group Discussions (FGD). The first FGD was held in the Public Administration Ethics class in the 2023 Short Semester class with 37 students who attended class at the meeting on August 15 and 22, 2023. Furthermore, the researcher conducted an online Focus Group Discussion with five groups of four to six students from the Odd Semester 2022/2023 and Short Semester 2023 Public Administration Ethics classes. The data analysis technique used is thematic analysis using the Nvivo12 application.

The results of this study show that there are narrative and empathy impacts on students after learning public administration ethics through film series. In the narrative impact, students can mention interactions that show or do not show the dimensions of impartiality, compliance approach, and integrity approach. Students can also mention the type of plot used in the film to show each ethical action public administrators took. On the empathy impact, students reflected on the positive and negative feelings, dilemmas and actions they would take if they were in the shoes of the characters in the film.

Keywords: Public Ethics, Learning, Impact, Narrative, Empathy, Public Administration

ACKNOWLEDGEMENT

Thank you, God, for guiding me through writing this thesis. Thank you, myself, for doing it with confusion, joy, sadness, fear, and surrender. This is a milestone for more significant steps ahead, so I will continue appreciating this work written only once in a lifetime.

My family, Bapak, Ibuk, Mas Dhani, and Vitto. Thank you for the never-ending support and prayers for me every time, especially in the past 3.5 years. Here are for you!

Public Administration lecturers, Dr. Pius Sugeng Prasetyo, Trisno Sakti Herwanto, S.IP., MPA, Dr. Ulber Silalahi, MA, Dr. Indraswari, Pius Suratman Kartasasmita, PhD, Dra. Gina Ningsih Yuwono, M.Si., Dra. Susana Ani Berliyanti, M.Si., Drs. Hubertus Hasan Ismail, M.Si., Maria Rosarie Harni T., S.IP., M.Si., Kristian Widya Wicaksono, PhD, Jeremia Gom Gom Parulian Simanjuntak, S.Sos, M.A.P, Jeffri Yosep Simanjorang, S.Kesos, M.Sos, and Muhammad Maulidza, S.AP, MPM. Thank you for the knowledge and experience that has been given, from morning to evening classes, from online to offline classes.

My coolest supervisor! Mba Tutik Rachmawati, PhD. Thank you for a considerable space to develop, learn more profoundly, and be more courageous in answering every question. It is an honor to be one of your wolfs, Mba.

Wolfpack, Sharon Debora, Kristin Monim, Ulivia Vinazah, Fany Fernita, and Maria Sekar who is the creator of this group. Thank you for always being confused together every Monday.

Toxic gang, Sharon Debora, Kristin Monim, Muthia Zahira, Mirela Varisa, Putri Arnetta, Vloina Haloho. Thank you for giving me an example of working on a thesis from slow to full speed, from staying up late every time before bimbingan and speeding up last night before *sempro* examination and thesis deadline.

Ardiaz Sandytia. Thank you for going through this together, from proposal to thesis and everything between the last year of college.

Public administration students. BIG thank you to you guys who participated in this research by sharing the learning experience of Public Administration Ethics Class through “Dahmer-Monster” The Jeffrey Dahmer Story”.

TABLE OF CONTENTS

ABSTRAK vi
ABSTRACT vii
LIST OF TABLES xiii
LIST OF FIGURES xiv
CHAPTER I 1
INTRODUCTION 1
1.1 Research Background 1
1.2 Research Questions 9
1.3 Research Purpose 10
1.4 Research Benefits 10
CHAPTER II 11
LITERATURE REVIEW 11
2.1 Reflective Learning 11
2.2 Public Administration Ethics 13
2.2.1 Faith Based Ethics Values 13
2.2.2 Impartiality 14
2.2.3 Approach for Promoting Ethical Behavior 16
2.2.4 Ethic Competencies for Public Administrator 17
2.3 Learning Public Administration Ethics through Film Series 19
2.4 Impact of Learning Through Film Series 22
2.4.1 The Impact of Narrative Ethics 23
2.4.2 Impact of Empathy 28
2.5 Conceptual Framework 32
CHAPTER III 33
RESEARCH METHODS 33
3.1 Research Type 33
3.2 Researcher's Role 34
3.3 Research Sites 35
3.4 Data Source 35

3.4.1 Primary Data 35
3.5 Data Collection Techniques 36
3.5.1 Focus Group Discussions (FGD) 36
3.6 Data Analysis Techniques 37
3.7 Data Validation 38
3.7.1 Triangulation 38
3.8 Research Framework 39
CHAPTER IV 42
RESEARCH PROFILE 42
4.1 Public Administration Ethics Course 42
a. Faith Based Ethics Values 42
b. Impartiality 43
c. Approach for Promoting Ethical Behavior 44
CHAPTER V 50
RESEARCH FINDINGS 50
5.1 Coding 50
5.2 Narrative Ethical Impact 53
5.2.1 Ethical Dimensions 54
5.2.2 Interaction 56
a. Ethical Consequences 56
5.2.3 Storyline 59
5.3 Impact of Empathy 60
CHAPTER VI 68
DISCUSSION 68
6.1 The Impact of Narrative Ethics 68
6.1.1 Ethical Dimensions 69
a. Impartiality 70
b. The Approach in Promoting Ethical Behavior: Compliance Approach and Integrity Approach 71
6.1.2 Interaction 72
a. Ethical Consequences 73
b. Ethical Concepts that Make Public Administrators Most Ethical 74

6.1.3 Storyline 75
6.2 Impact of Empathy 76
a. Negative Feelings 78
b. Positive Feelings 81
c. Dilemma 82
d. Action 84
CHAPTER VII 88
CLOSING 88
7.1 Conclusion 88
7.1 Suggestion 89
REFERENCES 90
ATTACHMENT 97

LIST OF TABLES

Table 3. 1 Research Framework..... 39

Table 6. 1 Exploration of Empathy Impact..... 77

LIST OF FIGURES

Figure 1. 1 Bibliometric Density Visualization Analysis 8

Figure 1. 2 Bibliometric Networking Visualization Analysis..... 8

Figure 2. 1 Conceptual Framework..... 32

Figure 5. 1 Concept Mind Map 51

CHAPTER I
INTRODUCTION

1.1 Research Background

Education is an essential aspect of developing human resources from time to time. Education is related to learning and teaching. In education, learning is acquiring knowledge, skills, or attitudes through reading, observing, experiencing, and mastering activities that aim to change behavior (Delors 1998, 27; Xu 2011, 413; Zhou et al. 2015, 8). In this research, learning and teaching activities will be focused on the undergraduate level of higher education.

The times have profoundly affected learning in terms of the context and process of learning and the curriculum used. One perspective during the industrial era considered learning to be the end-product of a production process, like a factory work system (Nagel and Scholes 2016, 9). In this perspective, classroom learning is conducted through one-way interaction between lecturers and students. As the target of learning, students can only receive knowledge from lecturers and cannot develop themselves in the classroom other than by achieving academic grades. However, the learning method has shifted along with the development of technology and the human mindset. Students' needs in the learning process are in the form of academic grades and in developing their abilities to face the professional world outside the classroom in their fields of expertise (Borry 2018, 3).

Contemporary learning methods, due to the development of traditional methods, have created innovations in classroom learning methods. Learning is done by listening to the lecturer's presentation of material and involves the students' activeness. Unlike traditional education, contemporary learning methods are more student-centered than the teaching lecturer. Learning can also be done using supporting media such as games, film series, and novels. This learning method is suitable for applied and professional ethics because it visually shows ethical actions rather than just writing (Loui 2005, 438). Therefore, this learning method can be applied to complex and reflective learning materials, such as ethics learning, including public administration ethics.

Learning public administration ethics is an asset for students to master the field they take to enter the professional world, especially when faced with ethical dilemmas. The public administration of ethics learning has benefits graduates who work professionally. For public administration scholars, ethics learning can increase their knowledge of morals and social values to carry out their work (Marshall 2012, 134). Ethics learning in higher education is also essential for students and alums to promote ethical behavior regarding rights and obligations as public administrators (Borry 2018, 2-3.; Nicolas-Gavilan et al. 2017, 45).

Successful learning of public administration ethics is not only about teaching ethical concepts, theories, and rational decision-making. They should always critically consider what they are doing and why rather than

just applying public administration theory and practice in the usual way (Meer and Marks 2013, 53). Reflective learning can help students understand the complex situations and moral issues they will face (Rachmawati 2023, 2). It is also stated that reflective learning helps public administration students make ethically sound decisions in the dynamic and often unpredictable field of public services. The reflective learning method bridges the gap between theory and practice. In addition, reflective learning also encourages students to learn about themselves, their actions, their impact, and their social situation on the actions to be taken (Cunliffe 2004, 407).

Reflective learning is challenging to do in the traditional way or just by giving ethical concepts and theories to students. Reflective activities for ethics learning can be done through a film series to spark various theoretical and practical discussions over time. Film series also have the potential to significantly change students' emotions, which makes the learning experience more meaningful and effective (Law et al. 2015, 218-219). In ethics learning, films can give an example of different realities and the choices that someone has to make in certain situations. However, learning methods through film series for public administration ethics learning have not been used massively in learning activities, especially at the university level. Researchers searched for several Semester Learning Plans from several universities in Indonesia that have courses in Public Administration Ethics. The finding proved that most universities in Indonesia learn public

administration ethics only through lectures, lecturer presentations, and student group discussions (Allorante 2020, 3-6; Irawan, B. n.d, 4-8; Meirenawati., Fanida E.H. 2023, 2-6).

One of the universities that has conducted public administration ethics learning through film series is Parahyangan Catholic University in the Department of Public Administration (Rachmawati 2023). The learning begins with providing material on the concepts of public administration ethics by the lecturers about faith-based ethics values, impartiality, approaches to promoting ethical behaviors, and ethical competencies for public administration. This film series aims to increase students' understanding and sensitivity to the ethical concepts taught by analyzing the characters' actions in the film, especially the role of public administrators. This understanding is used as material for group discussion to be written in reflective essays that contain analysis of concepts with the characters' actions. By making these reflections, students have theoretical knowledge and an accurate picture of the practice of the theory taught.

In its practice, **learning ethics in Public Administration through the film series "Dahmer - Monster: The Jeffrey Dahmer Story" has a narrative and emphaty impact on UNPAR Public Administration students**. The impact of narrative ethics is at the intersection of stories and storytelling with moral values. The narrative perspective helps foster ethical sensitivity for the audience by fostering ethical sensitivity (Hawkins 2001, 414). The aspect of narrative ethics tries to explore the ethical dimensions

of the characters and the storyline for every ethical dimension (Phelan 2013, 1). Meanwhile, empathy helps the audience see and understand reality through daily interactions between characters that show many empathetic perceptions (Keen 2012, 249).

Based on this statement, the author interviewed five Public Administration students who took the Ethics of Public Administration course in the Odd Semester 2022/2023 and participated in reflective learning with the Dahmer - Monster film series: The Jeffrey Dahmer Story. The interviews explored the learning experience through the film series. They related it to ethical concepts taught in class, such as faith-based ethics values, impartiality, approach to promoting ethical behaviors, and ethics competencies for public administrators.

The impact of narrative ethics is evidenced by students being able to mention the ethical dimensions of the characters' actions when the characters are faced with the choices they make. The ethical dimensions are related to the ethical concepts they have learned in class and connected to the actions of the characters who play the role of public administrators in the film, such as police/street-level bureaucrats, police chiefs, mayors, and human rights activists. One answer ethics mentioned two concepts of public administration that appeared in the film series.

> "*The first character or role that can be highlighted is the role of the police, and several ethical dimensions emerge.* ***Ethical dimensions such as ethical competencies for public administration and the dilemma of administrative ethics***" (MZ, Interview, May 7 2023)

After mentioning the ethical dimension of the characters' actions, students are asked to show the characters' interactions that cause the ethical dimension. These interactions included the citizens with public administrators and among the public administrators. A student explained the interaction that presented the relevance of the impartiality dimension and the actions of the police in the film series.

> "*The interactions that show the ethical dimension mostly occur between the police and the black community, especially Glenda as Dahmer's neighbor. As Dahmer's neighbor, Glenda had repeatedly called the police to report her suspicions about Dahmer.* ***Her reports were never believed or even followed up because she was black and lived in an apartment that the police considered bad.*** *These actions and interactions show an ethical dimension related to impartiality. The police, as public servants, cannot apply the principle of impartiality to their duties.*" (AS, Interview, May 7 2023)

In addition to the ethical dimensions of the characters, the narrative impact also looks at the storyline/plot of a series, especially in emphasizing the ethical dimensions applied by the characters in the film. The storyline can be patterned forward, backward, or mixed/forward-backward. The answer to the explanation of the storyline used leads to one character or one event.

> "***To show the ethical dimension that occurs, it tends to use forward flow. This is shown by the events that occur in the future or the next scene.*** *An example is the actions of the two police officers handling the case of Konerak, the victim of Dahmer. The concept of the ethical dimension is related to ethical competencies. It begins with the police not taking Glenda's report seriously and returning the victim of Dahmer's violence to Dahmer instead of rescuing her.*

> *Later, when Dahmer was already a suspect in the violence and murder, the Governor and the police chief discussed punishing the two police officers for not doing their job properly. The punishment is finally given to them. However, at the film's end, the police officers are also rewarded for their service in this case.*" (MA, Interview, May 7 2023)

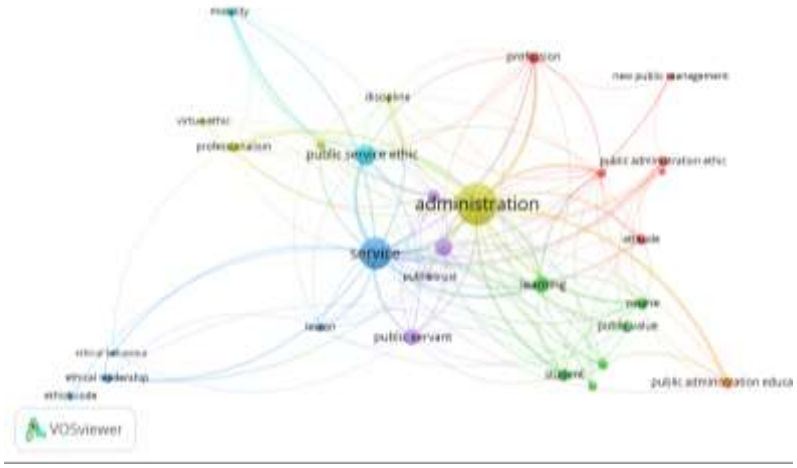
Despite the narrative impact, learning through the film series also has an empathetic impact on students. The impact of empathy is known by asking students to position themselves as one of the characters in the film series, especially the characters who feel the impact of the actions of public administrators. They are minority communities in America, namely black, Asian, and Latino communities.

> "***I feel sad, upset, disappointed, and cannot justify the conditions there***. *The majority of society in America has created unfair conditions and does not give respect to the families of the victims of Dahmer's atrocities. The police terrorized the victims and could not do anything because there was no protection for them either. If I put myself in the shoes of Glenda, Dahmer's neighbor, I would be furious that so many reports were ignored and that the police scolded Glenda.*" (MS, Interview, May 7 2023)

Many research on learning has been carried out, but the topic of learning in public administration, especially for public administration ethics is still under-researched. Research topics on learning in public administration mainly discuss the approach of public administration, organization, and policy. Research topics on learning through film series, mainly discussing the analysis of a film. Previous research on Learning Public Administration thics through Film Series has been written by Rachmawati (2023) entlited "Fostering Sensitivity, Justice, Solidarity, and

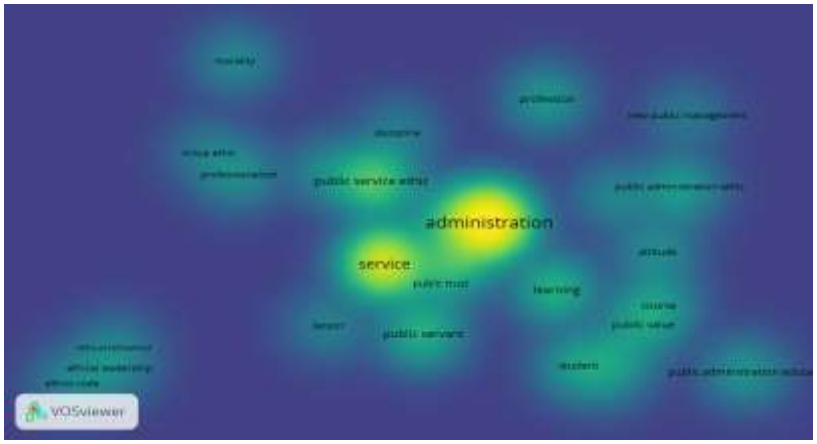
Open Vision: Utilizing The Jeffrey Dahmer Television Series In Ethical Learning".

Figure 1. 1 Bibliometric Density Visualization Analysis



Source: Bibliometric Analysis using VovViewer

Figure 1. 2 Bibliometric Networking Visualization Analysis



Source: Bibliometric Analysis using VovViewer

Those visualizations above are the results of bibliometric analysis for research on the impact of public administration ethics learning through the film series. 999 journal articles were found with the topic keyword

"Public Ethics Learning" from the publication "Public Administration" from the Publish or Perish application. The 999 articles were inputted into the VosViewer application to visualize the image above. The visualization shows that "Learning" and "Public Administration Ethics" are included in topics that are still under-researched, shown in light green in Figure 1.1. Meanwhile, the keywords or topics "Learning Impact" and "Film" cannot be found in the visualization. In the VosViewer application, if a keyword does not appear in the visualization, that means the keyword or topic is under-researched and has no connection with other topics. However, when traced manually through the Mendeley application, three journal articles can be found that discuss the topic of "Film" related to learning Public Administration Ethics, but there is no topic on "Learning Impact".

With all that, researchers would like to find out the impact of learning public administration ethics through a film series with the research entlited **Impact of Learning Ethics in Public Administration by Watching "Dahmer-Monster: The Jeffrey Dahmer Story"**

1.2 Research Questions

Based on the background description above, the research questions are formulated as below:

How does the impact of ethics learning through film series "Dahmer - Monster: The Jeffrey Dahmer Story" for Public Administration students?

1.3 Research Purpose

This research aims to understand the narrative and empathy impact of ethics learning through film series "Dahmer - Monster: The Jeffrey Dahmer Story" on Public Administration Students Impact of Learning Ethics in Public Administration by Watching ‘Dahmer-Monster: The Jeffrey Dahmer Story’.

1.4 Research Benefits

This research is expected to be beneficial as below.

1. Theoretically

   This research hopes to enrich academic studies and insights that are helpful for public administrator and education instution, especially about a innovative methods for learning public administration ethics through film series.

2. Practically

   This research shows that innovative learning through film series in public administration ethics class at parahyangan catholic university has been successfully conducted and can be used as an example by other educational institutions.hopes to be a suggestion and input to universities or other institutions that teach Public Administration Ethics to future public administrators to utilize film as a learning instrument.