

BAB IV

Kesimpulan

4.1 Kesimpulan

Tujuan dari penelitian ini adalah untuk menjawab pertanyaan penelitian “Bagaimana pengaruh faktor idiosinkratik Donald Trump terhadap perang dagang Amerika Serikat dan Tiongkok pada tahun 2018 sampai 2020?” Berdasarkan kajian pada bab 2 dan bab 3, dengan menggunakan kerangka teori *Personality as a Factor in Foreign Policy Making*, ditemukan bahwa Trump memiliki kepercayaan bahwa dunia berbahaya, sehingga ia harus mampu menyerang kembali dan memberikan dampak yang lebih besar kepada lawannya, serta merasa lebih superior dari beberapa ras tertentu. Sedangkan, Trump memiliki motivasi untuk selalu menjadi pemenang atau “*killer*”. Dengan itu, pandangan terhadap dunia yang dihasilkan bagi Trump berupa dunia adalah konfliktual. Oleh sebab itu, mengancam dan menghukum pihak lain menjadi metode yang efektif untuk digunakan. Adapun ini direfleksikan dalam kebijakan *America First* yang diluncurkan Trump pada tahun 2016, di mana kebijakan tersebut membuat AS kurang kooperatif dengan negara lain karena Trump melihat hubungan antarnegara sebagai *zero-sum game*. Ia juga menyebutkan bahwa segala tantangan yang dilewati dalam ketika menempatkan AS sebagai pemimpin di panggung internasional. Kemudian, Trump memiliki gaya pengambilan keputusan yang transaksional, impulsif, mengutamakan kemenangan, berani mengambil risiko, serta didasari dari pemahaman yang rendah terhadap

konsep yang kompleks ,dan gaya interpersonal yang transaksional, sehingga gaya berpolitik pribadi Trump juga bersifat transaksional.

Kemudian, menggunakan 3 penyaring dalam kerangka teori *Personality as a Factor in Foreign Policy Making*, Trump memiliki ketertarikan terhadap hubungan luar negeri yang tinggi, sehingga tingkat perhatian terhadap kebijakan luar negerinya juga tinggi sebagaimana ditunjukkan pada keinginannya untuk terus menjadi pengambilan keputusan pengambilan kebijakan luar negeri yang utama dan menghasilkan pandangan terhadap dunia dan gaya berpolitik pribadi Trump yang lebih berdampak terhadap kebijakan luar negeri perang dagang AS dan Tiongkok. Sebaliknya, sensitivitas terhadap lingkungan Trump rendah, sehingga tingkat keterbukaan terhadap perubahannya rendah. Terbukti ketika Trump tidak mempertimbangkan informasi lain dan membuat kebijakan sesuai janji kampanyenya saja. Ini juga membuat pandangan terhadap dunia dan gaya berpolitik pribadi Trump lebih berdampak terhadap perang dagang AS dan Tiongkok.

Trump pun tidak memiliki pelatihan atau kemampuan dalam hubungan luar negeri, sehingga batas kemampuan dari perilaku kebijakan luar negerinya rendah sebagaimana ditunjukkan dalam kebijakan luar negeri Trump yang kurang mempertimbangkan kompleksitas hubungan antarnegara dan membuat keputusan yang hanya menguntungkan dirinya sendiri. Namun, berbeda dengan penjabaran dalam kerangka teori yang digunakan, gaya berpolitik pribadi Trump tetap berpengaruh terhadap perang dagang AS dan Tiongkok. Ini diampifikasi oleh keinginan Trump untuk menjadi pengambil kebijakan luar negeri yang utama. Oleh sebab itu, kerangka dan asumsi yang disediakan oleh Khuhro kurang sesuai dan terlalu kaku dalam konteks faktor idiosinkratik Trump.

Dalam kajian ini, ditemukan bahwa pandangan terhadap dunia dan gaya berpolitik pribadi Trump yang telah disebutkan sebelumnya memiliki pengaruh terhadap perang dagang antara AS dan Tiongkok dari 2018 sampai 2020. Pandangan terhadap dunia Trump yang konfliktual dalam perang dagang ditunjukkan ketika Trump beberapa kali melayangkan ancaman akan menetapkan peningkatan tarif terhadap Tiongkok apabila keduanya tidak dapat mencapai sebuah kesepakatan di tahun 2018 sampai 2020. Kemudian, perjanjian *Phase One* juga menjadi bukti dari pendekatan gaya berpolitik pribadi Trump yang cenderung transaksional, yaitu konsep *zero-sum* yang dipercayai Trump ketika bernegosiasi. Pada perjanjian *Phase One*, AS tetap mendapatkan keuntungan yang lebih besar daripada Tiongkok. Tidak hanya itu, adanya perjanjian *Phase* juga ditunggangi oleh kepentingan pribadi Trump, yaitu dianggap mampu mengatasi masalah perdagangan dengan Tiongkok, sehingga meningkatkan kepercayaan publik dan mendapatkan suara lebih di pemilihan umum tahun 2020. Pada akhirnya, keinginan Trump untuk menjadi pemenang atau “*killer*”, sosok yang dominan, dan pandangannya yang konfliktual membuat perang dagang berlangsung berbagai ancaman dan hukuman dari terhadap Tiongkok, serta membuat perang dagang dapat ditunda sementara pada perjanjian *Phase One*.

Adapun terdapat beberapa hal-hal yang ditemukan selama penulisan kajian ini, tetapi tidak dibahas oleh peneliti dan dapat dikaji oleh peneliti selanjutnya. Pertama, Trump merupakan sosok presiden yang memiliki gaya berdiplomasi dengan aktor lain secara pribadi, hanya antara dirinya dan aktor lainnya. Oleh sebab itu, dapat dikaji lebih lanjut mengenai preferensi tersebut dan ada atau tidaknya pengaruh dari fakta tersebut terhadap perang dagang AS dan Tiongkok di tahun 2018 sampai

2020. Kedua, dapat dibahas juga mengenai superioritas Trump terhadap ras lain dan ada atau tidak kaitannya dengan perang dagang yang berlangsung sejak 2018 sampai 2020. Ketiga, Trump secara pribadi menyimpan rasa kagum terhadap Xi Jinping, tetapi kebijakan luar negeri AS terhadap Tiongkok pada masa pemerintahannya bertolak belakang dari “kagum”. Sebaliknya, Trump memulai perang dagang antar AS dan Tiongkok. Celah antara rasa kagum Trump terhadap perang dagang juga dapat menjadi bahan kajian peneliti lainnya.

Penelitian ini adalah penelitian faktor idiosinkratik yang masuk ke dalam level analisis individu. Adapun level analisis termasuk ke dalam pengambilan keputusan kebijakan luar negeri atau politik luar negeri. Dengan demikian, penelitian yang berjudul “Faktor Idiosinkratik Donald Trump dan Pengaruhnya terhadap Perang Dagang Amerika Serikat dan Tiongkok (2018-2020)” akan menambahkan hasil telusuran baru untuk peneliti ilmu hubungan internasional lainnya.

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