

BAB 5

KESIMPULAN DAN SARAN

5.1 Kesimpulan

Berdasarkan analisis perjalanan wanita pengguna MRT maka dapat disampaikan beberapa kesimpulan sebagai berikut:

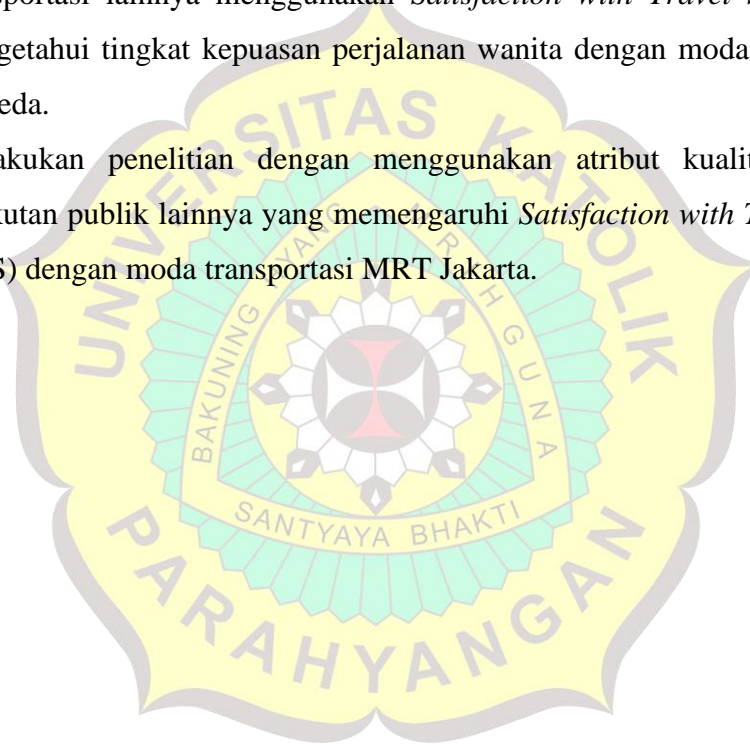
1. Pada penelitian ini responden wanita didominasi oleh pengguna berusia 18-25 tahun, latar belakang pendidikan yang dominan adalah diploma/sarjana, profesi yang dominan adalah pegawai swasta/BUMN, dan pendapatan per bulan yang dominan tergolong rendah, yaitu kurang dari UMR Jakarta. Sebagian besar wanita yang menggunakan MRT Jakarta berdomisili di Jakarta Selatan, tipe rumah tangga yang dominan adalah tinggal dengan orang tua, dan status yang dominan adalah belum atau tidak menikah. Hasil survei menunjukkan bahwa *Satisfaction with Travel Scale* (STS) didominasi oleh jawaban angka 2 pada setiap indikator variabel STS dengan proporsi lebih dari 30%. Hal ini menunjukkan bahwa tingkat kepuasan perjalanan wanita pengguna MRT Jakarta adalah tinggi.
2. Pada penelitian ini ditemukan bahwa agenda kegiatan sehari-hari yang tinggi di rumah atau di luar rumah memiliki pengaruh yang positif terhadap kepuasan perjalanan wanita, sedangkan agenda kegiatan sehari-hari yang moderat di rumah atau di luar rumah memiliki pengaruh negatif terhadap kepuasan perjalanan wanita. Namun, pada penelitian ini tidak ditemukan pengaruh dari total waktu perjalanan, aksesibilitas, dan sosio-demografi terhadap kepuasan perjalanan seseorang.
3. Penelitian ini juga menemukan bahwa kepuasan terhadap atribut keamanan memiliki pengaruh yang positif terhadap kepuasan perjalanan wanita. Hal ini menunjukkan bahwa semakin tinggi kepuasan wanita terhadap atribut keamanan, maka kepuasan perjalanannya akan semakin tinggi juga.

4. Penelitian ini menemukan bahwa kepuasan perjalanan dapat memengaruhi frekuensi penggunaan moda di masa depan. Hal ini menunjukkan bahwa semakin tingginya kepuasan perjalanan saat ini akan meningkatkan frekuensi penggunaan moda di masa depan.

5.2 Saran

Beberapa saran yang dapat disampaikan untuk studi lebih lanjut berdasarkan penelitian ini adalah:

1. Studi lebih lanjut mengenai kepuasan perjalanan wanita dengan moda transportasi lainnya menggunakan *Satisfaction with Travel Scale* untuk mengetahui tingkat kepuasan perjalanan wanita dengan moda-moda yang berbeda.
2. Melakukan penelitian dengan menggunakan atribut kualitas layanan angkutan publik lainnya yang memengaruhi *Satisfaction with Travel Scale* (STS) dengan moda transportasi MRT Jakarta.



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