

## BAB IV

### KESIMPULAN

Berdasarkan hasil penelitian, penulis menyimpulkan bahwa terdapat perbedaan pemberitaan yang cukup signifikan dari *framing* dan pembentukan diskursus mengenai peristiwa demonstrasi *Extradition Bill* di Hong Kong tahun 2019 antara *Cable News Network* (CNN) dan *South China Morning Post* (SCMP). Perbedaan pemberitaan diwujudkan dalam pendekatan penulisan untuk menunjukkan sikap media terhadap elemen peristiwa, pihak oposisi, pemerintah, dan pihak kepolisian. Dari keseluruhan delapan sampel artikel yang dianalisis, penulis juga menemukan bahwa perangkat gramatik yang berupa pemilihan kata dan eksemplar dan perangkat teknis berupa *headline*, penyertaan visual, jenis sumber dan kutipan sumber merupakan perangkat *framing* yang paling menonjol dalam pemberitaan kedua media.

Penelitian membuktikan artikel berita CNN menunjukkan pandangan yang lebih kritis terutama terhadap pemerintahan Hong Kong dan Tiongkok, dan bersikap positif terhadap demonstran. CNN juga memiliki sikap yang cenderung negatif terhadap peristiwa demonstrasi dan polisi. CNN menggambarkan peristiwa demonstrasi sebagai ‘gerakan pro-demokrasi yang lebih besar’ dan menunjukkan dukungannya terhadap demonstran dengan memuat deskripsi positif seperti pejuang ‘pro-demokrasi’. Di sisi lain, CNN secara konsisten mengkritisi pemerintah Hong Kong dan Tiongkok mengenai minimnya penanganan pemerintah

Hong Kong atas kepentingan masyarakat pada umumnya, serta pasifnya respon pemerintah Tiongkok terhadap konflik yang terjadi di Hong Kong.

Sedangkan artikel SCMP memiliki sikap yang cenderung netral terhadap gerakan demonstrasi, sikap positif terhadap polisi, dan cenderung negatif terhadap pemerintah dan demonstran. SCMP menunjukkan sikap positif terhadap demonstran pada awal gerakan, namun berubah setelah konflik tereskalasi antara pihak demonstran dan kepolisian. Dari seluruh artikel, SCMP cenderung untuk membawakan nada yang lebih halus ketika membahas isu yang berkaitan dengan pemerintahan Hong Kong dan Tiongkok. SCMP menunjukkan kritiknya terhadap pemerintah secara tidak langsung dengan menyertakan beragam kutipan ataupun parafrase dari pandangan negatif narasumber, namun sikap ini tidak bertahan secara konsisten dari seluruh artikel yang dianalisis. Kemudian SCMP menunjukkan dukungan dan pembenaran terhadap tindakan pihak kepolisian dengan memberikan ruang lebih untuk penjelasan mengenai dampak kekerasan yang dialami oleh petugas polisi serta pembelaan mengenai tindakan pihak kepolisian.

Kemudian pendekatan Konstruktivis dalam penelitian menghasilkan tiga kesimpulan mengenai hubungan kontekstual antara latar belakang media dengan peminjangan beritanya. Pertama, kebijakan editorial memiliki peran penting dalam peminjangan berita CNN dan SCMP terkait kasus demonstrasi Extradition Bill di Hong Kong tahun 2019. Budaya media AS dan sistem liberal-demokratis yang dimiliki CNN mempengaruhi pembentukan kebijakan editorial yang memberikan keleluasaan peran media sebagai *watchdog* atau pengawas, bersifat lebih kritis terhadap pihak otoritas dan pemerintah, dan menjunjung nilai-nilai

demokratis. Dalam keempat artikelnya, CNN konsisten memberikan kritik terhadap elemen pemerintahan, terbuka untuk membahas isu-isu yang sensitif bagi pemerintah, serta menjunjung nilai perjuangan demokrasi dan kebebasan atas hak para demonstran.

Di sisi lain, sistem pers liberal-otoriter Hong Kong yang mengikat SCMP mempengaruhi sikap yang tidak tentu terhadap elemen pemberitaannya yang menunjukkan ketidakjelasan pendirian ideologis kebijakan editorialnya. Hal ini turut menekan SCMP untuk menerapkan swasensor dalam editorialnya walaupun visi dan misi media dan kepemilikannya yang baru menjunjung dan melindungi kebebasan pers sebagai medium informasi dan komunikasi antara masyarakat dengan pemerintah. Hal ini ditunjukkan dengan sikap SCMP terhadap gerakan demonstrasi yang mengalami perubahan seiring dengan intensitas dan eskalasi demonstrasi yang semakin meningkat.

Kedua, kelompok pembaca turut memberikan pengaruh terhadap pemberitaan kedua media. Sebagai media yang tergolong *lean left*, pemberitaan CNN menunjukkan sikap yang selaras dengan kelompok demografis *lean left*. Hal ini ditunjukkan melalui sikap CNN yang konsisten mendukung nilai demokrasi dari perjuangan pihak oposisi dalam kasus kontroversi *Extradition Bill* dan selalu memberikan konotasi negatif terhadap peran pemerintah Tiongkok dan Hong Kong yang dianggap mengikis hak-hak mendasar masyarakat Hong Kong. Di sisi lain, penyajian artikel yang lebih bernuansa dan mendalam mencerminkan upayanya untuk memperluas target pembaca terutama dari AS dan Asia Tenggara di luar

diaspora Hong Kong dan Tiongkok yang memiliki ketertarikan terhadap isu internasional di Hong Kong dan Tiongkok.

Terakhir, sebagai media yang bergantung pada pemasukan dari iklan, jasa periklanan dan konten berbayar, sumber dana dari masing-masing media tidak tampak mempengaruhi pembentukan artikel yang dianalisis, selain dalam segi tata ruang halaman artikel situs dengan penempatan iklannya. Baik CNN dan SCMP tidak memiliki afiliasi langsung dengan pemerintah negara di mana kedua media berbasis. Hal ini dikarenakan metodologi analisis dan terbatasnya sampel penelitian yang membatasi adanya pengaruh eksternal yang menjadi bagian dari sumber dana kedua media dalam sampel yang dianalisis.

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### **Video**

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