

BAB IV

KESIMPULAN

Kerjasama diplomatis Australia dan Indonesia yang telah terjalin selama 70 tahun pada 2019 dipenuhi dengan berbagai dinamika pasang surut, akan tetapi hal tersebut tidak membuat hubungan kedua negara merenggang. Berbagai isu dan permasalahan yang dihadapi pada berbagai bidang yang mengakibatkan terbentuknya pandangan tertentu membuat kedua negara berupaya untuk tetap bekerjasama dan memperbaiki citra pada masyarakatnya. Untuk mendukung upaya dan kepentingan tersebut, diplomasi publik dipilih sebagai cara yang efektif karena pendekatannya yang melibatkan masyarakat serta nilai-nilai mampu membentuk opini yang baik terhadap kedua negara. Berdasarkan pertanyaan penelitian “Bagaimana upaya-upaya *The New Colombo Plan* dalam mendukung diplomasi publik Australia di Indonesia tahun 2014-2019?”, dapat disimpulkan bahwa upaya pemerintah Australia dalam mendukung diplomasi publik Australia terhadap Indonesia melalui *The New Colombo Plan* dilakukan oleh pemerintah Australia melalui *The New Colombo Plan* dan pelajar sebagai aktor diplomasi utama yang didukung oleh aktor lain berdasarkan konsep diplomasi multi jalur yakni peran masyarakat, dan media.

Dalam hal ini, pemerintah Australia mengandalkan sektor pendidikan internasional dan melibatkan masyarakat khususnya pelajar untuk turut berpartisipasi dalam hubungan kenegaraan dengan melalui *The New Colombo Plan* yang bekerjasama dengan pemerintah Indonesia sehingga dapat semakin mempererat kedua

negara. *The New Colombo Plan* yang merupakan program bentukan Julie Bishop pada tahun 2014 dibawah naungan Departemen Luar Negeri (DFAT) Australia bertujuan untuk mempererat hubungan negara-negara kawasan Asia dengan Australia melalui bidang pendidikan dengan fokus mobilitas pelajar.

Sebagai negara dengan kawasan terdekat dengan Australia serta sejarah kerjasama bilateral yang terhitung lama, Indonesia termasuk dalam beberapa negara pertama *pilot programme* dari *The New Colombo Plan*. Indonesia juga merupakan negara destinasi populer yang menjadi favorit tujuan pertukaran dari pelajar Australia. Bekerjasama dengan beberapa organisasi non-pemerintah seperti AIYA dan ACICIS, *The New Colombo Plan* memfasilitasi pelajar Australia untuk mengikuti program pelatihan serta pembelajaran di universitas-universitas terpilih Indonesia untuk memperdalam pengetahuan melalui sudut pandang orang Indonesia dan mempererat hubungan bilateral melalui program pengenalan kebudayaan yang diselenggarakan.

The New Colombo Plan yang merupakan program dibawah agenda kegiatan Departemen Luar Negeri (DFAT) Australia menandakan bahwa program ini adalah agenda diplomasi publik dimana TNCP sebagai bentuk upaya pendukungnya. Selama berada di Indonesia, para peserta *The New Colombo Plan* mengikuti kegiatan belajar yang sama seperti mahasiswa Indonesia dengan melakukan presentasi dan mendapatkan sistem penilaian serupa. Bersama dengan organisasi ACICIS, peserta memperoleh pelatihan dalam beberapa bidang peminatan yang mereka pilih. Untuk mendukung upaya diplomasi ini, pemerintah. Hal ini dilakukan dengan tujuan agar

para peserta dapat berbaur dengan masyarakat khususnya sesama pelajar lokal dan mengenal nilai-nilai kebudayaan yang terbentuk dalam kehidupan setempat. Selain itu, dalam bidang kesenian, para peserta yang memilih program praktikum kesenian dan desain diperkenalkan pada seni kontemporer Indonesia dan melakukan kolaborasi dalam berbagai karya dengan tujuan untuk meningkatkan pemahaman bilateral dengan melalui pertukaran ide dan gagasan.

Dalam upaya diplomasi ini juga turut berperan media sosial sebagai sarana promosi kegiatan yang dilakukan serta program yang ditawarkan. Media juga turut berperan sebagai alat yang membantu peserta *The New Colombo Plan* untuk membagikan informasi dan pengalamannya serta saling memberikan respon positif selama belajar di Indonesia sehingga diharapkan dapat semakin meningkatkan minat pelajar Australia untuk memilih Indonesia sebagai negara destinasi pertukaran. Akan tetapi kontribusi serta pemanfaatan media sosial sebagai penyedia informasi dirasa masih kurang karena dokumentasi serta informasi detail terkait kegiatan masih dirasa kurang.

Upaya untuk mempererat hubungan bilateral serta pembentukan citra positif oleh Australia ini didukung oleh empat aktor utama dari diplomasi multijalur. Jalur pertama yaitu Departemen Luar Negeri (DFAT) Australia serta Pemerintah Indonesia yang bertindak sebagai inisiator dan fasilitator. Jalur kedua yaitu organisasi non-pemerintah yaitu AIYA dan ACICIS sebagai wadah dan fasilitator pelajar di Indonesia. Jalur keempat yaitu masyarakat, para peserta dari Australia serta pelajar Indonesia

maupun masyarakat lain yang terlibat interaksi secara langsung maupun tidak langsung. Jalur kesembilan yaitu media yang merupakan sarana penyedia informasi sebagai penghubung aktor-aktor yang terlibat dan pembentuk opini publik. *The New Colombo Plan* sebagai pendukung upaya diplomasi publik Australia terhadap Indonesia dikatakan berhasil karena kerjasama tersebut terus dilakukan secara berlanjut selama kurun waktu lima tahun dengan intensitas interaksi antara pelajar dan masyarakat Indonesia yang tinggi serta Indonesia masih menjadi salah satu negara yang paling diminati dan di rekomendasikan oleh para peserta. Selain itu, *The New Colombo Plan* sebagai bentuk upaya diplomasi publik Australia terus berjalan sebagai dukungan untuk mencapai kepentingan pemerintah Australia melalui diplomasi orang-ke-orang.

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