

BAB 4

KESIMPULAN

Berdasarkan pertanyaan penelitian pada rumusan masalah yang adalah **“Bagaimana pemberitaan media *Breitbart News* terhadap masyarakat Islam yang mempengaruhi peningkatan Islamophobia di Amerika Serikat pada tahun 2015-2016?”** dapat disimpulkan bahwa pemberitaan yang dilakukan oleh *Breitbart News* dapat mempengaruhi peningkatan Islamophobia di Amerika Serikat pada masa kampanye Donald Trump yang merupakan wakil dari Partai Republikan sebagai Calon Presiden Amerika Serikat, Juni 2015 hingga November 2016. Dimana hal tersebut dapat dilihat dari meningkatnya tindakan *hate crimes* terhadap masyarakat Islam pada tahun 2016, dan juga meningkatnya jumlah kelompok anti-Muslim di Amerika Serikat pada tahun 2016.

Isu Islamophobia merupakan salah satu isu besar secara internasional. Dimana keberadaan Islamophobia mengancam keamanan dari masyarakat Muslim. Di Amerika Serikat sejak tragedi 9/11, banyak media yang kerap mengangkat berita-berita yang menyudutkan masyarakat Muslim, seakan-akan membuat semua masyarakat Muslim adalah teroris. Isu Islamophobia ini juga berkaitan dengan isu rasisme dan mengancam Hak Asasi Manusia.

Dengan menggunakan teori *framing* dari Entman penulis dapat menganalisa *framing* dari *Breitbart News* pada masa kampanye Donald Trump dari Juni 2015

hingga November 2016. *Breitbart News* sebagai media berideologi politik konservatif terus-menerus melakukan upaya *framing* terhadap masyarakat Islam. *Breitbart News* kerap mengangkat berita-berita buruk terkait masyarakat Muslim di luar Amerika Serikat, seperti memberitakan terkait imigran Timur Tengah di Eropa yang mayoritas merupakan masyarakat Muslim. *Breitbart News* berulang kali mengangkat tentang ajaran agama Islam yang dikatakan dapat merugikan banyak pihak, seperti misalnya ajaran agama Islam yang menyiksa perempuan, ataupun ajaran Agama Islam yang bertentangan dengan nilai-nilai demokrasi yang dijunjung tinggi di Amerika Serikat. *Framing* dari *Breitbart News* juga merupakan salah satu pengaruh dari naiknya Stephen Bannon yang merupakan *Executive Chairman* dari *Breitbart News* menjadi *chief strategist* dari kampanye Donald Trump pada tahun 2015-2016.

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