

CHAPTER VI

CONCLUSION

6.1 Conclusions

Based on the results of research on the Character of Public Entrepreneurship that emerged in the innovation process of BAPPEDA in three local governments, namely Bandung City, Bandung Regency, and West Bandung Regency, the researcher concluded that there were characteristics of Initiative, Negotiation Skill, Creating Public Value, and Risk Taking that emerged. The innovation processes carried out by BAPPEDA in the three city/regency in Bandung Raya are:

1. Opportunities and Challenges. In this process BAPPEDA Bandung City, Bandung Regency, and West Bandung Regency apply Data Analytics, Collective Intelligence, and Technology for Engagement tools. These tools are used in the research process, when defining a problem before creating or developing an innovation.
2. Developing and Testing. In this process BAPPEDA Bandung City, Bandung Regency, and West Bandung Regency applied the Experimentation, New Ways Using Money, and Behavioral Insight tools. These tools are used to understand deeper issues related to innovation by paying attention to the behavior patterns of stakeholders.
3. Making the Case. In this process, BAPPEDA Bandung City, Bandung Regency, and West Bandung Regency determine the problem based on the data that has been collected in the previous two steps, so that it can

be determined whether the innovation is feasible or not to be implemented. Or whether the innovation is ready to be developed.

4. Delivering and Implementing. In this process BAPPEDA Bandung City, Bandung Regency, and West Bandung Regency implement or develop previously researched innovations.
5. Changing Systems. In this process BAPPEDA Bandung City, Bandung Regency, and West Bandung Regency evaluate the innovations that have been implemented. Once evaluated, the innovation will be re-examined to determine the problem and prepare to be developed or discontinued. In this process, innovation returns through the process of Opportunities and Challenges, Developing and Testing, Making the Case, and Delivering and Implementing, and so on.

Based on the analysis of the findings, the following characters appear in each innovation process:

1. The character of initiative appears in the innovation processes of Opportunities and Challenges, Developing and Testing, Delivering and Implementing, and Changing Systems. This is because the four processes tend to be carried out simultaneously in the innovation process at BAPPEDA Bandung City, BAPPEDA Bandung Regency, and BAPPEDA West Bandung Regency.
2. Negotiation skill characters often appear in Opportunities and Challenges, Delivering and Impementing, and Changing Systems. This is because in the process communication is needed to increase public confidence in an innovation that is being carried out.

3. The character of creating public value appears in all innovation processes proposed by Nesta. This is because every innovation process requires consideration of the public's needs for the innovation. Both innovations that directly touch the community, such as public services, or innovations that indirectly affect the community, such as innovations in the field of governance.
4. The character of risk taking appears in every innovation process proposed by Nesta. Risk taking appears more often when the pandemic begins, when the government must be able to meet the community's needs for public services while still following the applicable health protocols.
5. R&D Department in BAPPEDA Bandung City has better characters of public entrepreneurship compared from R&D Department in BAPPEDA Bandung Regency and West Bandung Regency. This conclusion generated from the findings that shown the innovation process in R&D Department based on the research. It means every step of innovation process is being calculated and did with the every chacarters of public entrepreneurship.

Therefore, it can be concluded that four characteristics of public entrepreneurship, such Initiative, Negotiation Skill, Creating Public Value, and Risk Taking appear in every innovation process carried out at BAPPEDA Bandung City, Bandung Regency, and West Bandung Regency.

6.2 Suggestions

Based on the results of the conclusions above, the suggestions given by researchers in the characters that appear in the innovation process are:

1. The character of public entrepreneurship in an innovation process refers to the character of the team that manages the innovation. Therefore, it is important for everyone on the team to have a public entrepreneurial character so that the innovation process can run well.
2. It is necessary to have a synergistic role between one public entrepreneur and another public entrepreneur in the innovation process.
3. There needs to be an in-depth research process in making an innovation.
4. There is a need for stimulation to increase public entrepreneurial motivation in innovating. One of them is the motivation to participate in the Innovation Government Award activities held by the Ministry of Home Affairs.
5. There needs to be clear regulations Governance of public service innovations so that existing innovations can be developed and maintained into sustainable innovations.

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