

BAB IV

KESIMPULAN

Sejak akhir tahun 1800-an Amerika Serikat telah menerapkan kebijakan luar negeri imigrasi yang relatif bebas dan paling terbuka di dunia dengan menerima ratusan ribu imigran setiap tahunnya yang berasal dari regional maupun internasional. Pola pergerakan dari imigran yang masuk ke dalam menyebabkan AS sebagai negara tuan rumah mengalami peningkatan populasi setiap tahun dan durasi waktu tinggal mereka biasanya lebih dari satu tahun. Undang-Undang sampai program terbaik untuk isu imigrasi selalu mengalami perbaikan dan perubahan. Kebijakan imigrasi yang selalu menjadi prioritas setiap pemimpin yang memiliki kewenangan dalam perumusan kebijakan adalah terkait permasalahan keamanan perbatasan Selatan dari imigran ilegal. Jumlah imigran yang menetap di Amerika Serikat berdasarkan data biro sensus AS tahun 2017 memperlihatkan bahwa ada sekitar 45 juta orang, Namun terdapat juga kelompok imigran yang datang dengan keadaan yang tidak berdokumen lengkap (illegal immigration), yang selama lebih dari 10 tahun telah tinggal bersama anak-anaknya di dalam tanah air. Pemerintah AS mulai melihat imigran ilegal ini menjadi ancaman jika terus dibiarkan. Pemerintah merespon keberadaan imigran ilegal dengan cara melakukan pemeriksaan melalui Undang-Undang imigrasi tahun 1891 yang berisikan perluasan daftar imigran yang bisa dikecualikan masuk seperti melarang imigran yang memiliki kejahatan moral, dan menderita penyakit yang menular, menerapkan kebijakan baru mengenai sistem kuota, menciptakan patroli biro imigrasi di perbatasan, hingga kebijakan yang responsif Presiden Barack Obama terkait

pemberian kewarganegaraan kepada imigran yang tidak berdokumen, dengan kata lain pemerintah memberikan perlindungan secara hukum.

Presiden Donald Trump setelah resmi menjabat sebagai Presiden Amerika Serikat, juga memiliki fokus terhadap masalah imigrasi di perbatasan Selatan. Sejak masa kampanye Presiden Trump telah melihat bahwa perbatasan Selatan Amerika Serikat sedang dalam keadaan krisis keamanan dan kemanusiaan. Sekuritisasi adalah instrumen Presiden Trump untuk melakukan perubahan kebijakan imigrasi AS dan pendekatan dari kebijakan baru ini adalah berdasarkan kepada orientasi *American First* yaitu kebijakan yang mengedepankan keselamatan dan kesejahteraan warga Amerika. Langkah pertama yang dilakukan adalah dengan penandatanganan *Executive Order* adalah peraturan khusus milik Presiden yang digunakan untuk memperoleh izin dari Kongres terkait penegakan sistem imigrasi yang baru dengan membentuk keamanan dari infrastruktur perbatasan yaitu pembangunan tembok di sepanjang perbatasan Selatan. Bersamaan dengan itu Presiden juga mendeklarasikan *National Emergency Act* undang-undang khusus presiden untuk menyatakan adanya keadaan krisis dan darurat nasional yang merupakan upayanya juga untuk memperoleh dukungan Kongres khususnya dalam segi pendanaan terhadap pembangunan tembok. Kongres pun menolaknya, namun dengan kewenangan yang dimiliki oleh Presiden diberlakukannya *government shutdown* adalah pemberhentian kepada pemerintah federal AS selama 35 hari. Melalui serangkaian panjang Kongres pun akhirnya menyetujui pengajuan anggaran pembangunan tembok perbatasan melalui sebuah sidang yang dipimpin oleh Senat AS. Kesepakatan yang telah dicapai oleh Presiden Donald Trump dengan Kongres

terkait reformasi kebijakan imigrasi adalah bentuk dari itikad baik Presiden dalam menempatkan prioritas utama kepada rakyat AS yang merupakan objek utama dari ancaman pergerakan aktivitas imigran ilegal di perbatasan Selatan.

Tindakan sekuritisasi yang dilakukan oleh Presiden Donald Trump dalam rangka perubahan kebijakan imigrasi AS pada dasarnya didasarkan kepada dua faktor yaitu internasional dan domestik yang di dalamnya memiliki unsur politik dan ekonomi. Faktor internasional politik adalah kehadiran imigran ilegal memberikan ancaman kejahatan transnasional yang berdampak kepada keamanan warga Amerika. Praktik kejahatan yang marak dilakukan adalah penyelundupan obat-obatan terlarang atau narkoba, pencurian identitas atau imigran ilegal, tindakan manipulasi pasar investasi, pencurian uang dalam sistem penetrasi pasar atau dengan cara agresif, terorisme, penjualan senjata ilegal, dan perdagangan manusia. Unsur ekonominya adalah terkait dengan kondisi krisis upah yang dirasakan oleh para pekerja Amerika. Sebagai negara yang paling aktif mendatangkan pekerja asing, AS kini memiliki permasalahan terkait skill atau keterampilan rendah yang dibawa oleh para imigran. Perusahaan dalam negeri telah menurunkan upah para pekerja Amerika yang memiliki keterampilan serta prestasi, dari para imigran yang melamar pekerjaan pun dengan dokumen palsu. Faktor domestik politiknya adalah terkait dengan pemenuhan janji kampanye Presiden Trump tahun 2016. Fokus utama dalam strategi agenda kerjanya jika terpilih menjadi Presiden adalah masalah keamanan perbatasan dengan keinginan untuk membangun tembok di sepanjang perbatasan Selatan AS. Rencana tersebut adalah bentuk dari perlunya ada reformasi kebijakan imigrasi AS terutama dalam

pemberian penegakan hukum yang tegas. Dan unsur ekonominya adalah terkait dengan banyaknya imigran ilegal yang mengambil lapangan pekerjaan dari pekerja AS, seperti yang sudah disebutkan di atas bahwa imigran memiliki tarif upah yang rendah akhirnya akses terhadap lapangan pekerja berkurang. Berdasarkan pemaparan di atas jelas bahwa faktor-faktor tersebut merupakan dasar pertimbangan Presiden Donald Trump melakukan perubahan kebijakan imigrasi AS.

Penelitian ini pada dasarnya hanya memfokuskan kajian pada faktor-faktor kondisi internasional dan domestik yang bisa menjadi bahan pertimbangan individu pembuat keputusan melakukan perubahan kebijakan luar negeri. Analisis terhadap personal individu pembuat keputusan, kemiskina di negara-negara Amerika Selatan belum dikaji dalam penelitian ini, mungkin bisa menjadi sebuah referensi untuk penulis lain dalam melakukan penelitian terhadap perubahan kebijakan luar negeri imigrasi Amerika Serikat.

Perubahan kebijakan luar negeri imigrasi terkait permasalahan imigran ilegal di perbatasan Selatan Amerika Serikat oleh Presiden Donald Trump ini adalah contoh dari bagaimana orientasi *American First* yang dipilih untuk dirumuskan di seluruh arah kebijakan luar negeri Amerika Serikat. Inisiatif kebijakan luar negerinya tersebut memang banyak mengundang perdebatan di kalangan negara-negara dunia, termasuk sekutu AS. Namun Presiden Donald Trump percaya dan berkomitmen untuk memprioritaskan kepentingan warga Amerika tanpa harus dibatasi oleh institusi internasional, hukum internasional dan opini internasional. Tindakan mendesain ulang strategi dalam kebijakan luar negeri

Amerika oleh Presiden Trump memperlihatkan bahwa lembaga eksekutif juga memiliki peran penting dalam proses perumusan kebijakan. Hal tersebut terlihat pada keberhasilan pemerintahan Presiden Trump mendorong pembaharuan visi kebijakan dan berkontribusi pada pergeseran budaya strategi AS, khususnya dalam hal ini kebijakan imigrasi. Pendekatan kebijakan yang dirumuskan oleh Presiden Donald Trump ini berupaya untuk merangkul seluruh rakyat Amerika dalam memajukan kesejahteraan bangsa mulai dari bidang politik, ekonomi, keamanan, sosial dan budaya. Dengan demikian orientasi kebijakan luar negeri AS *American First* dibangun atas dasar pengutamaan dan penguatan terhadap kepentingan domestik yang diarahkan ke luar atau internasional.

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