

## **BAB IV**

### **Kesimpulan**

Berdasarkan pertanyaan riset, penelitian menemukan bahwa dalam pembentukan kebijakan dan program sosial, psikologi politik Lula kurang lebih menjadi pengarah dan pengambilan keputusan tersebut. Krisis finansial yang terjadi pada tahun 2008 bukan hanya menimbulkan krisis di AS, namun karena pengaruhnya yang besar terhadap perekonomian global, krisis menyebar dan turut mengguncang perekonomian di berbagai negara.

Sebagaimana krisis ditangani dengan strategi yang berbeda oleh setiap pengambil keputusan, peneliti juga fokus meneliti langkah-langkah atau upaya yang diambil oleh Presiden Lula dalam menjaga kestabilan atau lebih tepatnya menstabilkan kembali perekonomian Brazil yang turut terkena dampak dari krisis finansial 2008 ini. Meskipun terjadi krisis keuangan global pada tahun 2008, Brazil tetap menjadi salah satu ekonomi dengan pertumbuhan tercepat di dunia, dengan pertumbuhan PDB rata-rata 5% per tahun antara 2000 hingga 2012.<sup>125</sup> Langkah-langkah seperti dalam kebijakan ekonomi dalam negeri maupun luar negeri menjadi faktor dalam meningkatkan kembali perekonomian negara akibat krisis tersebut.

Dalam pembentukan kebijakan atau pengambilan keputusan tersebut terdapat faktor-faktor yang mempengaruhi salah satunya seperti kepribadian atau

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<sup>125</sup> Becca Cattlin, Emerging market economies: Brazil, *IG*, Accessed on March 20, 2020, <https://www.ig.com/uk/trading-strategies/emerging-market-economies--brazil-181010>

idiosinkratik pembuat kebijakan atau pengambil keputusan. Pemimpin yang banyak bergerak pada bidang militer akan berfokus pada peningkatan keamanan dan pertahanan, sedangkan pemimpin yang bergelut dalam bidang perekonomian akan fokus pada kesejahteraan masyarakat dan pertumbuhan ekonomi negara. Penelitian ini membahas mengenai Presiden Luiz Inácio Lula da Silva dan bagaimana selama masa pemerintahannya Lula berhasil meningkatkan perekonomian Brazil yang mengarah pada kestabilan perekonomian pada masa krisis global 2008.

Karir dan perjalanan politik Lula dibentuk melalui keterlibatan-keterlibatannya dalam berbagai bentuk demonstrasi terhadap pemerintah Brazil yang pada saat itu tidak menaruh keadilan terhadap kaum pekerja di Brazil. Lula merupakan pemimpin yang datang dari rakyat dan dipilih oleh rakyat untuk menjadi pemimpin. Dari latar belakang keluarga, lingkungan Lula bertumbuh, hingga perjalanan dalam bidang politik menjadikan Lula pemimpin yang berpihak pada kelas pekerja dan kaum miskin di Brazil. Hal tersebut dapat terlihat dari bagaimana Lula kemudian menjalankan pemerintahannya, dalam kebijakan dalam negeri dan luar negerinya.

Lula merupakan pemimpin yang muncul dari kalangan masyarakat. Ketidakmampuan untuk memperoleh pendidikan yang layak, layanan kesehatan yang kurang memadai, serta perlakuan pemerintah yang tidak adil terhadap kelas pekerja di negara. Pengalaman hidup membentuk Lula sebagai pribadi yang berjuang untuk kaum miskin yang kurang mendapat perhatian dari pemerintah sehingga tidak mendapat akses penuh terhadap fasilitas yang dibutuhkan. Memperoleh keuntungan dari harga komoditas yang sedang tinggi dan peningkatan

ekspor, menambah pendapatan negara yang kemudian memungkinkan Lula untuk menjalankan program sosial bagi kesejahteraan kaum miskin di Brazil. Berbagai faktor yang membentuk kepribadian Lula ini menjadi salah satu acuan dalam pembentukan kebijakan bagi kesejahteraan Brazil.

Dalam masa jabatan selama dua periode (2003-2010), Lula berhasil mengurangi kemiskinan hingga 50%. Berkurangnya kesenjangan sosial dan ekonomi, serta meningkatkan kesejahteraan merupakan salah satu pencapaian Lula dalam memimpin Brazil. Krisis 2008 merupakan salah satu tantangan yang dihadapi Lula dalam masa pemerintahannya, namun melalui pembaharuan regulasi bank di Brazil, kerusakan yang timbul dapat diminimalisir sehingga pada tahun 2010 PDB Brazil mengalami peningkatan pada tingkat 4,5%. Upaya Lula dalam mengurangi kesenjangan memberi peluang bagi pertahanan ekonomi Brazil melalui krisis 2008 memberi peluang bagi Pemerintah berfokus untuk menanggulangi dan mencegah kerusakan akibat krisis, serta kembali meningkatkan perekonomian Brazil.

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