

BAB IV

Kesimpulan

Setelah melakukan analisis yang berdasarkan pada data dan berpegang pada teori, penulis menarik sejumlah kesimpulan yang sekaligus menjawab pertanyaan penelitian tentang proses sekuritisasi masyarakat yang dilakukan oleh Donald Trump terkait isu hadirnya imigran asal tujuh negara berpenduduk mayoritas Muslim sebagai ancaman terhadap identitas komunal Amerika Serikat melalui kebijakan *Travel Ban*, yaitu: 1) pemilihan imigran asal tujuh negara berpenduduk mayoritas Muslim sebagai *existential threat* dalam proses sekuritisasi masyarakat didasari oleh kepentingan politis Donald Trump untuk memenangkan pemilu presiden Amerika Serikat tahun 2016; 2) Donald Trump menggunakan *speech act* dalam proses sekuritisasi masyarakat untuk meyakinkan publik Amerika Serikat akan adanya *existential threat* dan perlunya melakukan *emergency response*; 3) diterimanya kebijakan *Travel Ban* sebagai *emergency response* oleh publik Amerika Serikat menandakan keberhasilan Donald Trump dalam melakukan sekuritisasi masyarakat.

Penulis menarik kesimpulan pertama dari temuan bahwa secara objektif, imigran asal tujuh negara berpenduduk mayoritas Muslim tidak mengancam *survival* dari identitas komunal Amerika Serikat. Di sisi lain, maraknya isu imigrasi pada masa kampanye pemilu presiden Amerika Serikat tahun 2016 menempatkan imigran asal tujuh negara berpenduduk mayoritas Muslim pada posisi yang rentan untuk dimanfaatkan sebagai kambing hitam dalam upaya menarik simpati dan

dukungan dari masyarakat. Hal ini sejalan dengan konsep *vulnerability* dalam teori sekuritisasi yang memprediksi bahwa *societal security* Amerika Serikat akan rentan terhadap unsur-unsur perbedaan yang terkandung di dalam masyarakatnya.

Berkaitan dengan *speech act* yang dibawakan Trump, pihak-pihak yang terlibat di dalamnya adalah *American Creed* selaku identitas komunal Amerika Serikat sekaligus *referent object*, Trump selaku *securitizing actor*, media massa selaku *functional actor*, dan publik Amerika Serikat selaku *audience*. Efektivitas dari *speech act* sendiri sangat dipengaruhi oleh tiga *facilitating conditions* utama, yaitu unsur-unsur intrinsik dalam narasi-narasi yang dibawakan oleh Trump, *social capital* yang dimiliki Trump, dan persepsi publik Amerika Serikat terhadap imigran yang dipengaruhi oleh terorisme.

Berkat *facilitating conditions* yang mendukung, publik Amerika Serikat pun menerima *speech act* yang dibawakan Trump beserta kebijakan *Travel Ban* yang diusung di dalamnya. Hal ini dapat diamati pada sejumlah temuan lembaga survey yang terbit di antara Maret 2016 hingga Januari 2017 ketika *Travel Ban* akhirnya diberlakukan. Selain membuktikan keberhasilan dari *speech act* yang ia bawakan, diberlakukannya *Travel Ban* juga berarti Trump telah merampungkan rangkaian proses sekuritisasi menurut Buzan, dkk. yang berawal dari pembentukan persepsi publik terkait suatu isu dan berakhir ketika *emergency response* yang diajukan untuk mengatasi masalah keamanan telah terealisasi. Dengan kata lain, dapat disimpulkan bahwa Trump telah berhasil melakukan sekuritisasi masyarakat terkait isu hadirnya imigran asal tujuh negara berpenduduk mayoritas Muslim sebagai ancaman terhadap identitas komunal Amerika Serikat melalui kebijakan *Travel Ban*.

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