

Bab IV

Kesimpulan

Dalam penelitian ini, penulis mengajukan pertanyaan penelitian “Bagaimana AIPAC dapat berpengaruh terhadap Kebijakan luar negeri Amerika Serikat?” Sehingga penulis dapat menyimpulkan bahwa, pengaruh AIPAC dilatarbelakangi oleh adanya hubungan sejarah antara Amerika Serikat dan Israel, sehingga memunculkan AIPAC yang juga berperan dalam hubungan Amerika Serikat dengan Israel. AIPAC sebagai salah satu kelompok kepentingan yang ada di Amerika Serikat membutuhkan sarana untuk terus menyebarkan pesan-pesannya, dan mendapatkan lebih banyak dukungan dari masyarakat dan Pemerintah. Selain itu, agar mendapatkan dukungan dari pemerintah, AIPAC berusaha ‘mendapatkan hati’ pemerintah dengan mendukung kebijakan-kebijakannya, atau mendukungnya dalam pemilihan. Jika sudah mendapat dukungan Pemerintah, AIPAC tentunya harus membalas dengan tindakan yang juga menguntungkan bagi pemerintah, sehingga terjalinlah hubungan yang saling menguntungkan bagi kedua belah pihak. Untuk penelitian ini, Penulis menggunakan *the role of ethnic interest group in U.S. Foreign Policy* dalam mengidentifikasi faktor-faktor tersebut.

Jika dilihat dari penyebaran pesan-pesannya, AIPAC memiliki program-program yang dapat dilihat di situs webnya, AIPAC berusaha menjangkau kalangan mulai dari remaja, dewasa muda, sampai pekerja profesional. Kemudian, AIPAC memiliki *AIPAC Policy Conference*, yang merupakan tempat berkumpulnya orang-

orang penting seperti kongres, pejabat pemerintahan, baik dari Amerika maupun dari Israel, yang diadakan setiap tahun. AIPAC juga memanfaatkan kesempatan tersebut untuk melobi kongres, dan menyisipkan kepentingannya dalam kebijakan luar negeri Amerika Serikat. Lalu, AIPAC juga aktif dalam mendukung kebijakan pemerintah, agar nantinya hubungan keduanya menjadi hubungan yang saling menguntungkan. Seperti yang sudah disebutkan pada bab 3, AIPAC mendukung Trump untuk menentang Iran. Kemudian, AIPAC juga mendapatkan dukungan domestic terkait pengakuan Trump akan Yerusalem sebagai ibukota Israel, dan rencana untuk memindahkan kedutaan besar Amerika Serikat di Tel Aviv, ke Yerusalem. Dari paparan-paparan tersebut, AIPAC memenuhi semua faktor yang dikatakan oleh Patrick J. Haney dan Walt Vanderbush, sebagai kelompok kepentingan etnis yang sukses memberikan pengaruhnya dalam kebijakan luar negeri Amerika Serikat, khususnya terhadap Israel. Menurut penulis, kesuksesan AIPAC sebenarnya tidak hanya berasal dari faktor-faktor yang sudah disebutkan sebelumnya, karena, AIPAC sendiri sebenarnya merupakan kelompok yang dibentuk untuk melobi kongres Amerika Serikat, namun AIPAC selalu mengatasnamakan tindakannya sebagai ‘perwakilan dari orang-orang Yahudi’. Padahal tidak semua orang Yahudi memiliki pendapat dan pemikiran yang sama dengan AIPAC.

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