

BAB 5

KESIMPULAN DAN BATASAN PENELITIAN

5.1. Kesimpulan

Triple Helix memberikan gambaran bagaimana proses inovasi dapat dilakukan secara terstruktur dan sistematis dengan melibatkan bisnis, universitas dan pemerintah. Namun, walaupun model inovasi ini baik, dalam prakteknya, kemitraan antara universitas, pemerintah dan pelaku usaha tidak dapat berjalan dengan lancar. Di lapangan ditemukan tumpang tindih kegiatan, program dan anggaran karena penerapannya tanpa koordinasi yang memadai.

Kekurangan dari konsep Triple Helix ini selanjutnya disempurnakan menjadi Quadruple Helix, Quintuple Helix, dan Penta Helix. Para peneliti menambahkan aktor keempat dan kelima berdasarkan alasan tertentu, dengan harapan model menjadi lebih sempurna dan mampu menunjukkan bagaimana inovasi dapat berlangsung dengan lebih baik.

Dalam penelitian ini diperkenalkan model baru, bukan dengan maksud menandingi model yang telah ada, namun dengan harapan dapat memberikan masukan setelah menemukan bahwa inovasi dan penciptaan nilai ternyata tidak berjalan dengan baik di Sentra Industri Bordir Kawalu, Tasikmalaya.

Melalui penelitian ini diketahui bahwa agar dapat berlangsung secara berkesinambungan maka diperlukan kemitraan sinergis antara pemerintah, universitas, lembaga keuangan, asosiasi pengusaha, konsumen, ditambah dengan perusahaan pendukung (*supporting company*) yang akan membantu agar kerja sama dapat berjalan dengan baik tanpa tumpang tindih program. Model kemitraan

sinergis penciptaan nilai yang melibatkan ketujuh aktor tersebut, dalam penelitian ini disebut sebagai Model Kemitraan Sinergis Septuple Helix.

Perbedaan utama dengan penelitian terdahulu dan model sejenis, adalah diperkenalkannya *supporting company* yang diharapkan dapat mengkoordinasikan kerja sama antar berbagai aktor yang terlibat. Selain itu, model ini berbicara tentang penciptaan nilai bagi semua aktor, sehingga diharapkan dapat berlangsung secara berkelanjutan.

5.2. Batasan Penelitian

Penelitian ini hanya dilakukan di Sentra Industri Bordir Kawalu. Penelitian yang melibatkan berbagai sentra industri tentunya akan memberi masukan sejauh mana ketepatan model kemitraan sinergis ini atau bagaimana sebaiknya model ini dikembangkan.

Penelitian yang menguji penerapan skema kemitraan sinergis Septuple Helix juga tentunya dibutuhkan untuk mengetahui sejauh mana model ini dapat diaplikasikan.

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