

## **Bab V**

### **Kesimpulan**

Dalam beberapa tahun kebelakang, budaya pop Jepang seperti *anime* dan manga sangat populer di dunia dan ini memberikan pengaruh kepada orang-orang yang membaca dan menonton hal tersebut. Berdasarkan pertanyaan penelitian yang telah disebutkan sebelumnya, maka penulis dapat menyimpulkan bahwa *anime* berperan dalam mendukung diplomasi budaya Jepang ke Indonesia. Menggunakan *anime Kimi no Na wa*, *anime* dapat dilihat mendukung diplomasi budaya Jepang dengan memasukkan budaya dan kebiasaan Jepang ke dalam alur cerita *anime* serta memperkenalkan tempat-tempat pariwisata di Jepang. Dengan hal tersebut, anime memperlihatkan kepada Indonesia bahwa Jepang merupakan negara yang indah dan keren. *Kimi no Na wa* juga membuat Jepang menjadi negara tujuan pariwisata, yaitu dengan cara memasukan beberapa landmark di Tokyo ke dalam film *Kimi no Na wa* ke dalam tur yang disediakan oleh pemerintah Jepang. Tur tersebut mengunjungi tempat-tempat di Jepang seperti Jembatan Shinanomachi, Menara Docomo, Museum Meiji, Pusat Seni Nasional, Persimpangan Shinjuku, danau Suwa, kuil Sannogu dan *Shinjuku O-Guard*.

Jepang pernah memberikan kenangan buruk kepada Indonesia pada saat terjadinya Perang Dunia ke II dan memberikan citra Jepang sebagai negara penjajah di mata Indonesia. Jepang menjajah Indonesia dari tahun 1942 hingga 1945 dan pada saat kedudukan Jepang di Indonesia, Jepang memberikan Indonesia perlakuan yang sangat kejam. Jepang menyiksa para lelaki Indonesia untuk bekerja secara

paksa untuk Jepang atau lebih dikenal sebagai *romusha* dan juga, Jepang membuat pos khusus dan mengambil perempuan Indonesia secara paksa untuk dijadikan budak pemuas nafsu para tentara Jepang atau *jugun ianfu*. Jepang tidak bisa menghapuskan kejahatannya pada masa perang dunia ke II sehingga Jepang menggunakan *soft power* untuk membentuk citra positif di Indonesia.

Jepang membentuk citra positifnya di Indonesia untuk menjadi negara yang indah dan keren dengan cara memasukan beberapa kebudayaan, norma, latar tempat dan kebiasaan di Jepang untuk memperlihatkan kepada dunia termasuk Indonesia bahwa Jepang tidak seperti pada perang dunia ke II. Jepang pada saat ini sudah menjadi lebih indah dan memiliki banyak kebudayaan unik yang mampu untuk menarik perhatian dari banyak negara.

Di Indonesia, film *anime* Jepang sangat diminati oleh masyarakat Indonesia dan faktanya, Indonesia merupakan negara ke enam yang paling banyak mengkonsumsi *anime* dan juga di Indonesia terdapat dua kota yang paling banyak mengkonsumsi *anime* yaitu Jakarta dan Surabaya. *Anime* pertama kali masuk di Indonesia pada tahun 1980 dengan diawali oleh *Astroboy*, *Sailor Moon*, *Dragon Ball*, dan *Slam Dunk*. *Anime Kimi no Na wa* sendiri di Indonesia memiliki banyak penggemarnya sehingga sempat diadakan pemutaran *premiere* bersama pada tanggal 5 Desember 2017 dan mengundang beberapa *entertainer* Jepang yang memiliki karir di Indonesia dan penayangan *Kimi no Na wa* ini mulai resmi di bioskop pada tanggal 7 Desember 2017

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**Wawancara**

Wawancara dengan Islahul Hanif

Wawancara dengan Kanda Andika

Wawancara dengan Kevin Antonio